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### The Myth of the Middle Class Squeeze: Employment and Income by Class in Six Western Countries, 1980–2020

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# **The Myth of the Middle Class Squeeze: Employment and Income by Class in Six Western Countries, 1980-2020**

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## INTRODUCTION

Since the 1980s, the growth of median incomes has slowed down across the Western world, stagnating for long periods in the United States, Germany, and France (Nolan 2020). Income stagnation means stalled living standards for successive cohorts and has been seen as leading to the erosion of the middle class. Prominent economists and sociologists have thus argued that the middle class in Western societies is under threat (Vaughan-Whitehead 2020), declining (Gebel 2016; Pressman 2007), squeezed (Autor and Dorn 2013a, Jaimovich 2020) and breaking apart (Chauvel et al. 2021). Based on the finding of decreasing employment and income shares of middle-income groups, this narrative has also been echoed by international organizations (OECD 2015; 2019) and, very forcefully, by the media.<sup>1</sup>

Our paper challenges this narrative on both conceptual and empirical grounds. Conceptually, this literature relies on income-based definitions of the middle class that consider everyone but the poor and the wealthy as middle class (e.g. OECD 2019; Vaughan-Whitehead 2020). These definitions completely ignore the working class. Yet the idea that “middle-class living standards begin when poverty ends” (Ravallion 2010: 446) is at odds with the history of 20<sup>th</sup> century industrial societies, which were dominated by large working classes (Cherlin 2014).

If the working class is properly taken into account with a class scheme rooted in the occupational structure, the thesis of a squeezed middle class also becomes shaky on empirical grounds. It is undisputed that the top 1 percent has done very well in recent decades (Piketty

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<sup>1</sup> For the US: *New York Times*, “What’s really squeezing the middle class?”, April 25 2007. *Financial Times*, “The crisis of middle class America”, July 30 2010. *Wall Street Journal*, “The middle class squeeze”, September 25 2015. For the UK: *Guardian*, “Robots will not lead to fewer jobs – but the hollowing out of the middle class”, August 20 2017. For Germany: *Spiegel*, “Deutschlands Mittelschicht schrumpft dramatisch” [Germany's middle class shrinks dramatically], December 13 2012. *Süddeutsche Zeitung*, „Schrumpfende Mittelschicht: arbeite hart, aber besser geht es dir nicht“ [Shrinking middle class: work hard, but you won't fare any better], August 29 2015. For Spain: *El Diario* “Adiós a la clase media” [Farewell to the middle class], December 18 2014. *El País*: “La Clase media menguante” [The declining middle class], September 29 2019.

2014; Saez and Zucman 2020; but see Auten and Splinter 2023). However, the main losers over the same period were not occupations belonging to the middle class or middle-income groups. Instead, it was the jobs and incomes of the workers laboring below the middle class that came under pressure: the skilled and, above all, low-skilled working class. Their labor market perspectives deteriorated sharply in the wake of skill-biased technological change, globalization, and the neoliberal turn in politics.

Our paper provides an empirical analysis of the squeezed middle-class thesis. We examine how different social classes have fared over the past four decades in terms of employment and income in six major Western countries: France, Germany, Poland, Spain, the United Kingdom, and the United States. To test the argument that the working class has lost out more broadly in recent decades, we provide additional evidence for six small and affluent European countries.

Our analysis is based on the best available comparative microdata set, the Luxembourg Income Study (LIS), which combines several dozen country surveys such as the Current Population Survey for the US and the Socio-Economic Panel for Germany. Focusing on the household level as the crucial locus of people's life chances, we show how the working-age population has fared over the past decades in terms of household disposable income and household labor income.

Our paper makes four contributions to the literature on inclusive growth, an economic scenario in which incomes increase equally for all social classes (Nolan 2018; Parolin and Gornick 2021; Baccaro, Blyth and Pontusson 2022). Our first contribution is conceptual and delves into class theory. We argue that most income-based definitions of the middle class do not adequately capture the class hierarchy in Western societies. Instead, we return to occupations as the building blocks of the class structure and propose an occupation-based class indicator that reflects salient differences in the labor market hierarchy of affluent societies. By distinguishing the low-skilled from the skilled working class and the middle class from the

upper-middle class, we obtain a measure of class that is both meaningful to laypeople and easy to implement in international surveys.

Second, we show that the evolution of jobs and incomes is usefully analyzed in terms of social class as the economic trajectories of classes have diverged dramatically. Since the 1980s, both the skilled and low-skilled working class have lost out in terms of employment and incomes, while the middle and especially the upper-middle class have fared much better.

Third, we take advantage of our comparative design and contrast the income trajectories of different classes across affluent countries, going beyond the single-country studies on the class-income nexus (e.g. Wodtke 2016; Zhou and Wodtke 2019). While our comparison reveals systematic parallels – the income hierarchy of social classes looks very similar across Western countries – it also points to notable differences. Since the early 1980s, working-class households in France, Germany and the United States have fared much worse in terms of income growth than those in Spain, the UK and especially Poland.

Fourth, our analysis shows how the diverging class fortunes played out over time for different birth cohorts. Throughout the postwar decades, each successive generation had higher incomes than the previous one. This mechanism of rising real incomes broke down in the 1980s in Germany and the United States for the working class, but not for the middle class.

In what follows, our paper first discusses the decoupling of productivity growth and income growth, before arguing that the commonly used income-based definitions provide ambiguous measures of the middle class. We replace them with an occupation-based class indicator and discuss the reasons why the working class has lost ground in recent decades. The results section shows how employment has evolved in different classes, and compares annual changes in real household disposable income across classes, cohorts, and countries. The conclusion discusses the implications of the decline of the working class for the rise of right-wing populist parties.

## THEORETICAL BACKGROUND

### The decoupling of productivity and income

Over the past two decades, absolute changes in incomes have received far less attention in political economy than relative changes in incomes as captured by indicators of inequality. Yet while the meaning of the Gini index remains obscure to most people, workers intuitively understand what annual changes in their incomes mean for their lives.

Historically, the evolution of labor income has been driven by productivity growth. For lack of a better measure, productivity is often approximated by GDP per capita and shows a continuous slowdown in the Western world. Averaged across France, Germany, Spain, the UK, and the US, productivity growth fell from an average annual increase of 3 percent in the 1970s to 2.5 percent in the 1980s and 2 percent in the 1990s, before leveling off at 1 percent between 2000 and 2020 (OECD statistics).

The key question is whether productivity growth translates into higher labor incomes. In the three decades after the Second World War, wages rose in line with productivity for the vast majority of Western workers (Iversen and Soskice 2019; Piketty 2014). Indeed, annual wage increases were the central mechanism for translating economy-wide productivity gains into broad-based improvements in living standards (Baccaro, Blyth and Pontusson 2022). The 1980s was the watershed decade in which the Keynesian class compromise based on full employment and collective bargaining fell apart – and when the link between productivity growth and workers' earnings became loosened (Piketty 2014; Stansbury and Summer 2018). As a disproportionate share of labor income went to those at the top of the wage scale, ordinary workers were left empty-handed.

While income from labor is the most important source of income for most households, all affluent countries redistribute some income through taxes and transfers. Household *disposable*

income – after taxes and transfers – therefore tends to be less unequally distributed than market income (Gornick and Smeeding 2018). Despite the rhetoric of welfare retrenchment, social spending increased in most affluent countries between the 1980s and 2000s (Marx and van Rie 2014). Governments thus continued to rebalance income distribution through taxes and transfers, but were unable – or unwilling – to stem the tide of increasingly inegalitarian markets (Caminada et al. 2019: 5; Dallinger 2013; Kenworthy and Pontusson 2005). As a result, household disposable income also tended to become more unequally distributed (Piketty 2014). Since the 1980s, median household disposable income have lagged behind average household income in most Western countries, because households at the top have captured a disproportionate share of total national income (Nolan 2018, Nolan and Thewissen 2018, Nolan and Weisstanner 2022).

### **The crux of defining the middle class as a middle-income group**

These shifts in income have been interpreted as squeezing the middle class (OECD 2019). However, few concepts are as fuzzy and difficult to define as that of the middle class (Cherlin 2014). This difficulty has been exacerbated by recent studies on the decline of the middle class, which define the middle class as large middle-income groups (e.g. Gebel 2016; Grabka and Frick 2009; Pressman 2007; Ravallion 2010). In particular, two income-based definitions of the middle class have proved influential.

The first definition, originally endorsed by the OECD (2015), considers the middle 60 percent – households between the 20<sup>th</sup> and 80<sup>th</sup> income percentiles – as middle class (see also Dallinger 2013). Based on this definition, the income share accruing to the middle three quintiles declined by a few percentage points between the mid-1990s and the late 2000s in the United States and most European countries, especially in France and Germany, but not in Eastern European countries or the Netherlands (OECD 2015: 33).

A second definition – favored by the ILO (Vaughan-Whitehead et al. 2016) – includes all households with more than 60 percent and less than 200 percent of the median income in the middle class (see also Atkinson and Brandolini 2013). Based on this definition, the middle-income group grew in most European countries in the early 2000s, but declined after the Great Recession – with more favorable employment and income trends in Eastern Europe than in France, Germany, and Southern Europe (Vaughan-Whitehead et al. 2016).

More recently, the OECD (2019) used a similar definition of the middle class, including all households with incomes above 75 percent and below 200 percent of the median. Based on this definition, the OECD-average share of people in middle-income households fell from 64 to 61 percent between the 1980s and 2010s, with larger declines in Germany and the US than in France and the UK (OECD 2019: 49).

These results have been interpreted as showing a decline in the middle class. However, we argue that the income-based measures provide ambiguous indicators of the middle class for several reasons. To begin with, they result in a very large and heterogeneous middle class. In the first definition, it encompasses, by construction, the middle 60 percent of households. In the second definition covering percentiles 75 to 200, it comprises between 65 (Germany, France) and 70 percent (Netherlands, Norway) of all households in Western Europe (OECD 2019: 43).

Moreover, these definitions set a very low threshold for belonging to the middle class. Focusing on income percentiles 20 to 80 leaves out only the bottom quintile. However, almost 20 percent of the working-age population in Western Europe receives unemployment, disability, sickness, or social assistance benefits (OECD 2003: 175). Thus, this definition includes all households in the middle class except those living on social benefits. For the US, this means that people either struggle to afford food and are eligible for food assistance (SNAP) – or they are middle class and lumped together with households earning five times as much.

A similar problem arises when the lower threshold for inclusion in the middle class is defined as 75 percent – or, a fortiori, 60 percent – of the median wage. In countries as diverse as Chile, France, Korea or New Zealand, the minimum wage in 2020 exceeded 60 percent of the median wage (OECD statistics). This means that whoever lives in a one-person household and earns close to the minimum wage is part of the middle class – yet minimum wages are typically paid for the most menial jobs in fast-food restaurants or cleaning services.

By including in the middle class whoever holds a job and is not poor, these definitions are ahistorical because they ignore the working class – the majority class for much of the 20<sup>th</sup> century in Western industrial countries (Todd 2014). Historically, the middle class included a small category of non-manual employees such as lawyers and merchants, doctors and priests, civil servants and teachers who were situated below the tiny powerful elite of factory owners, entrepreneurs and landowners, but above the large working class laboring in manual jobs as farmworkers, construction workers, factory workers, or domestic aides (Hobsbawm 1999, Kocka 1995).

Consistent with its majority status, the term “working class” appeared more frequently than “middle class” in English-language books for most of the 20<sup>th</sup> century, between 1907 and 1990 (Oesch 2023). Even today, the distinction between the middle and working class remains entrenched in the everyday lexicon – between workers and employees, manual and non-manual work, blue-collar and white-collar jobs –, and many people still consider themselves as working class. According to the International Social Survey Programme, 36 percent of Americans and 40 percent of Britons and Spaniards saw themselves in 2009 as working class, but only 1 percent as upper class (Oesch and Vigna 2023). The skewed size of the (large) working class at the bottom and the (small) upper class at the top dispels the misconception that the middle class is concentrated in the middle of the income structure. In most Western countries, carpenters and mechanics, bricklayers and truck drivers earn wages close to the national median. Historically,

these blue-collar occupations formed the backbone of working-class unions, and few sociologists would consider them to represent the middle class.

### **Grasping the middle class with an occupation-based concept**

If these definitions of the middle class simply reflect large middle-income groups (Gornick and Jäntti 2013), how else can the middle class be conceptualized? We follow the dominant tradition in stratification research that considers occupations to be the cornerstones of contemporary labor markets and the resulting class system (DiPrete et al. 2017; Weeden and Grusky 2005). Besides income levels, occupations share other crucial properties such as training requirements, working conditions and geographical location – suffice to compare the specific working conditions and workplaces of farmers and miners, cashiers and cooks.

We argue that the class hierarchy can be seen as arising from the technical division of labor that is rooted in the occupational structure. Workers in different occupations control different amounts of productive resources which, in turn, place them into asymmetrical social relations to each other (Wodtke 2016; Wright 1997). Typical examples are the contrasts between doctors and nursing aides, managers and secretaries, engineers and machine operators.

In Western societies, close to 90 percent of labor market participants do not own their businesses, but work as employees. For most people, the key productive resource is therefore not capital, but skills (Wright 1997, see also Erikson and Goldthorpe 1992: 32). The more skills an occupation requires, the more difficult the workers are to replace, the more bargaining power they wield, and the more advantageous their work contracts are (Goldthorpe 2000; Le Grand and Tåhlin 2013). For empirical research, an occupation's productive resources – and thus position in the class hierarchy – can therefore be proxied by its skill requirements.

On this basis, we propose to distinguish four social classes that comprise occupations with similar levels of skill requirements: an upper and upper-middle class (short: upper-middle

class), a middle class, a skilled working class, and an unskilled working class. We separate the upper-middle class of professionals and managers from the core of the middle class which includes semi-professionals, associate managers, and technicians. While access to the professions and many positions in management requires the equivalent of a university degree, shorter post-secondary degrees are typically sufficient to become an associate professional or technician. A similar logic applies to the division within the working class. Skilled working-class occupations normally require a few years of upper-secondary education – often in the form of vocational training –, whereas low-skilled working-class occupations are entry-level jobs that can be learned in a few months of on-the-job training.

Schematically, a four-fold occupational hierarchy exists in many large organizations, be it in manufacturing (engineers, technicians, welders and assemblers), hospitality (general managers, accountants, cooks and dishwashers) or health care (doctors, nurses, nursing aides and cleaners). As we will discuss in the measurement section, it also translates easily into the two most widely used class schemes in sociology, EGP and ESeC, both associated with Erikson and Goldthorpe (1992).

### **The squeezed working class**

Once the working class is brought back from oblivion, it becomes easier to argue that the middle-class squeeze is really a working-class squeeze. It is not middle-class occupations nor middle-income groups that fared worst in terms of employment and income growth, but working-class occupations that are set in the bottom half of the income distribution.

The decline of the working class began in the 1970s, which marked both the peak and end of the golden age of industrial capitalism. Under the impact of skill-biased technological change and globalization, the working class began to shrink as labor demand dried up for welders and assemblers, typists and switchboard operators. In addition to technological change and

offshoring, the working class was further squeezed by the neoliberal turn in political economy and the return of mass unemployment in the 1980s (Eichengreen 2008, Hall 2020).

Over the same period, the middle class was anything but in decline. The ongoing race between technology and education – between skill-biased technological change and educational expansion – led to a steady increase in its ranks across the Western world. In Britain, the share of the labor force employed in working-class occupations fell by a third between 1951 and 2011. In parallel, the middle class – defined as lower and higher managerial and professional occupations – increased its share from ten to over thirty percent (Bukodi and Goldthorpe, 2018: 36). Similarly, in Germany and the United States over the course of the 20<sup>th</sup> century, each successive birth cohort has been less likely to work in an unskilled manual job and more likely to hold a middle-class job (Breen and Müller 2020: 252). In the United States, between 1980 and 2015, employment dropped among production workers, laborers, and office clerks, but expanded rapidly among technicians, professionals, and managers (Autor 2020: 114). The simultaneous loss of working-class jobs and gain of middle-class jobs has also been documented for France between 1982 and 2018 (Goux and Maurin 2019) and for Germany, Spain, and the UK between 1992 and 2015 (Oesch and Piccitto 2019).

As working-class jobs became harder to find, trade union membership declined and the working class lost bargaining power. Between 1980 and 2020, union density fell by half in France, Germany, the UK, and the US (OECD statistics). Over the same 40 years, only a few large Western countries, such as France and Spain, maintained stable collective bargaining coverage above 80 percent. In the US, however, it fell from 25 to 12 percent, and in Germany and the UK, it dropped from over 80 to 50 percent and 25 percent of the workforce, respectively (OECD statistics). The weaker bargaining power of the working class is reflected in the reduction of industrial conflict, with strikes falling to historically low levels in OECD countries in the 2000s and 2010s (Vandaele 2016, Van der Velden 2007).

The working class did not only lose economic, but also political power as left-wing parties – its traditional allies – moved to the center. Faced with a shrinking base of working-class voters, the working class ceased to be the top priority of parties of the left. Instead, these parties began to court the salaried middle class (Hall et al. 2023).

In the context of weaker labor demand, neoliberal economic policies, and eroding bargaining power, the working class struggled to secure its share of economic growth. Income differences between social classes increased massively in the US between the 1980s and 2000s (Wodtke 2016, see also Ikeler and Limonic 2018) and also widened in Europe after the Great Recession (Albertini et al. 2020; Moawad 2023).

Based on these elements, we argue that the working class has systematically fared worse than the middle class in large Western countries since the 1980s. For this argument to hold, our analysis must show that different classes have diverged in terms of employment and, crucially, income growth. In addition, we document how the diverging class fortunes have played out over time for different birth cohorts. During the golden age of the post-war decades, the Silent Generation (1926-45) and the Baby Boomers (1946-65) enjoyed rising material standards across the Western world as real incomes increased for each successive cohort. This upward trajectory has slowed down and may even have stalled for Generation X (born 1966-1980), particularly in France (Chauvel and Schröder 2014, 2015) and the UK (Anderson 2022). However, the economic slowdown experienced by Generation X should have left a much deeper mark on the incomes of the working class than on those of the middle class.

## **DATA AND METHODS**

### **Data, sample and income measure**

Our analysis uses data from the Luxembourg Income Study (LIS) and focuses on six large Western countries: France, Germany, Poland, Spain, the United Kingdom and the United States. Our selection is based on three criteria. The first criterion is the availability of comparable occupational data over several decades which excludes Italy. The second criterion is population size and we include five of the six most populous Western European countries (excluding Italy) in addition to the United States. A third criterion relates to institutional diversity in terms of markets and states – welfare capitalism – and provides us with examples of the liberal Anglo-Saxon regime (the UK and US), the conservative continental regime (France and Germany), the conservative Mediterranean regime (Spain), and the post-socialist regime (Poland) (Esping-Andersen 1999). Finally, these six countries were major players in the world economy during the period under study. At our starting point in 1980, they together accounted for almost half of world industrial production (Christian 2004: 408). However, we expect our argument about the squeezed working class to hold more broadly, and we also present results for six small and affluent European countries for which we have consistent occupational data over several decades: Austria, Denmark, Finland, Ireland, the Netherlands, and Switzerland.

The LIS database constitutes a unique source of cross-nationally comparable income data. For each of our selected countries, it assembles more than a dozen annual surveys, such as the Current Population Survey for the US, the Socio-Economic Panel for Germany, the Household Budget Surveys for France, Poland, and Spain, or the Family Resources Survey for the UK.

Our central argument is that the labor market prospects of the working class were hampered by a historical trend that started in the 1980s and continued for the next three decades. We take 2018 as our endpoint, because that year is covered by a LIS survey in all six countries. We then go back four decades from this benchmark, selecting the closest module with consistent

information on occupations and employment status. Thus, our starting point is 1978 for the US, 1980 for Spain, 1984 for France and Germany, 1998 for the UK and 1999 for Poland. For some countries, earlier modules exist, but changes in occupational variables make the consistent comparison with later modules all but impossible. Our analysis, therefore, covers longer periods for the US (1978-2018), Spain (1980-2018), France and Germany (1984-2018)<sup>2</sup> than for the UK (1998-2018) and Poland (1999-2018).

Most families pool their resources between household members, especially for housing and food. Household income is therefore a better measure of life chances than individual income. Our dependent variable is household disposable income, adjusted for inflation (using LIS consumer price indices) and household size (using the LIS equivalence scale: the square root of the number of household members). Household disposable income includes labor and capital income as well as government transfers, but deduces taxes. As our interest is in how different classes have fared over time within a given country, we avoid exchange rate fluctuations and do not convert incomes into U.S. dollars using purchasing power parities (see Atkinson, Guio, and Marlier 2017).

We analyze the household disposable income of the working-age population, removing households where the main earner was younger than 25 (and thus possibly still in education or training) or older than 60 (and thus possibly retired). Following the LIS convention (Caminada et al. 2019), we also exclude the small share of households that do not report any annual income. For all our analyses, we use the household weights provided with the data.

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<sup>2</sup> If we restrict our analysis for Germany between 1984 and 2018 to households residing in West Germany, we find almost exactly the same pattern of income growth by class.

## Measuring social class

Our main independent variable is social class, which distinguishes occupations on the basis of the productive resources they possess. For workers, the main productive resources are the skills typically required in their occupation, in contrast to employers who also rely on capital. We measure people's occupation at the ISCO-88 1-digit level. Although a finer distinction would be preferable, consistent information for six countries over four decades is only available at this level. Even at this level of aggregation, ISCO distinguishes four hierarchical skill levels which have strong parallels with our four-tier class hierarchy (Elias 1997).<sup>3</sup> In order to obtain a more robust measure of the skill level typically required by occupations, we additionally use information on people's education, distinguishing between low (primary and lower secondary education), medium (upper-secondary education) and high levels (tertiary education).<sup>4</sup> Finally, we separate employers and the self-employed from employees, as the former two groups own their own business and thus also have capital as a productive resource. Our four classes are then constructed based on the following logic:

- (A) The *upper and upper-middle class* (hereafter upper-middle class) includes occupations set at the highest skill level, professionals and managers. To begin with, it encompasses all employers whose occupation is manager or professional, irrespective of their education.

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<sup>3</sup> “Only a few broad ‘skill level’ categories can usefully be identified for cross-national comparisons. ISCO-88 uses four skill levels to define the broad structure of the classification at its most aggregate level” (Elias & Birch 1994: 2).

<sup>4</sup> Our decision to include information on education is motivated by both practical and theoretical reasons. Practically, as our data only distinguish occupations at the ISCO 1-digit level, the use of education avoids misclassifying as upper-middle class managers with only compulsory education (e.g. lower grade managers of small shops) or professionals without higher education (e.g. nurses or pre-school teachers). More fundamentally, education and occupations are systematically linked, as access to many occupations depends on educational qualifications. Many professions, such as doctors and lawyers, require a university degree and individuals cannot enter these professions without higher education. Note, however, that we have replicated all our analyses without information on education and results lead to the same conclusions.

We further add all employees and self-employed working as professionals (ISCO 2) with a university degree, as well as all employed managers (ISCO 1) with at least upper-secondary education. By contrast, the minority of managers who are self-employed (and have no employees and therefore only manage themselves) or have only post-compulsory education (and are likely to manage small outlets such as shops or bars) are shifted downwards to the middle class.

- (B) The *middle class* consists of associate professionals, technicians and associate managers (ISCO 3). Their occupations are set at the second highest skill level and typically require some form of post-secondary education, but not necessarily a university degree. We also include professionals (ISCO 2) with no tertiary education (such as pre-primary teaching professionals and social workers in some countries) as well as office clerks (ISCO 4) with tertiary education (such as accounting clerks). Finally, the middle class includes all employers whose occupation is neither managerial nor professional (ISCO 3-8) and who do not work in an elementary occupation (ISCO 9). This means that employers in agriculture, hospitality or construction are part of our definition of the middle class.
- (C) The *skilled working class* includes employees and the self-employed in occupations set at the third highest skill level, requiring a few years of upper-secondary education, typically in the form of vocational training (Elias 1997). It comprises clerical workers without tertiary education such as secretaries (ISCO 4), all service and sales workers (ISCO 5) and all craft workers (ISCO 7). It also includes self-employed farmers (ISCO 6) who, not having any employees, are likely to be small farmers. This class is completed by two minor groups: the armed forces (ISCO 10) and self-employed machine operators and assemblers (ISCO 8) – a very rare combination.
- (D) The *low-skilled working class* includes workers in occupations with the lowest skill level – entry-level jobs that do not require upper-secondary education. In addition to laborers in

elementary occupations (ISCO 9), irrespective of their employment status, this class includes agricultural workers (ISCO 6) and plant and machine operators and assemblers (ISCO 8). The coding of our class variable is presented in Table A.1 in Appendix A.

Some households are composed of individuals – typically partners – whose occupations are set in different social classes. To ensure that we assign household income to the correct household class, we exclude these cross-class households from the analysis. This reduces our country samples by 15 percent, but still leaves us with large samples averaging 12,382 observations per survey year in Germany, 44,373 in France, 46,294 in Poland, 14,808 in Spain, 22,214 in the UK and 77,688 in the US. We provide a robustness test that keeps all households and attributes to each household the *dominant* (that is, highest) class of its members (Erikson 1984). The descriptive statistics are presented in Table A.2 in Appendix A. The replication materials and R codes of all our analysis are freely available at Moawad and Oesch (2024).

Conceptually, our class measure shares the same starting point as EGP and ESeC, the two most widely used class measures in empirical research (Erikson and Goldthorpe 1992; Rose and Harrison 2010): the more specialized skills an occupation requires, the more advantageous is the typical class setting offered by the employer (Tåhlin 2007). However, EGP and ESeC are much more demanding in terms of data. In addition to occupation and employment status, they also require information on the number of employees and, crucially, on supervisory status. These two variables are typically missing in LIS, making it impossible to consistently construct these class measures over several decades.

However, most occupation-based class measures end up being strongly correlated in empirical analyses (Bihagen and Lambert 2018, Lambert and Bihagen 2014) and it is therefore possible to pinpoint how our four classes translate into ESeC and EGP (see Table A.3 in Appendix A). The upper salariat (or higher-grade service class) roughly corresponds to our upper-middle class, and the lower salariat (or lower-grade service class) to our middle class. At

the bottom end, semi- and unskilled workers (along with large proportions of lower-grade white-collar workers) make up the low-skilled working class, while skilled white- and blue-collar workers form the skilled working class.

## **Method**

Our analytical strategy follows the descriptive turn in the social sciences (Piketty 2014) and shows the mean annual change in household incomes by social class in percent. An example illustrates our calculation: The equalized, inflation-corrected disposable income of a low-skilled working-class household in the US was \$30,000 in 1978 and \$31,200 in 2018. This represents an income gain of 4.0 percent  $[(31,200 - 30,000)/30,000]$  over 40 years, which corresponds to a mean increase of 0.1 percent  $(4.0/39)$  per year. Our results section presents these mean annual changes in real household disposable income, adjusted for household size.

When calculating the annual income growth for a given class over a given period, the actual range of years considered can make a big difference due to business cycle fluctuations. Data availability makes it difficult to use the same starting year for all countries. However, even a common starting year would not correct for differences in business cycles across countries (Nolan 2020). Instead, we address this issue by also showing how annual income varied across countries from decade to decade as well as for a common period of twenty years, 1998-2018.

In addition, we examine how historical trends played out for different birth cohorts. We do so by distinguishing three sociologically significant birth cohorts that began their work careers in different historical contexts: the Silent Generation, born 1926-1945, the Baby Boomers, 1946-1965, and Generation X, 1966-1980 (Howe and Strauss 1992). For the cohort analysis, we restrict the sample to individuals between the ages of 35 and 50 to compare the same age range for each cohort and thus avoid out-of-sample predictions (our data contain no observations below age 35 in the Silent Generations or above age 50 in Generation X).

For these cohort analyses, we estimate the following equation:

$$\gamma(\log\_income)_{it} = \beta_0 + \beta_1 Class_{it} + \beta_2 Cohort_t + \beta_3 Class_{it} * Cohort_t + \beta_4 Age_{it} + \varepsilon_{it} (2)$$

The interaction effect between class and cohort allows us to show how classes' income trajectories varied across cohorts, controlling for age in years. It tells us how household disposable income evolved over the life course for workers in the same social class who were born in different periods of the 20<sup>th</sup> century. This answers the question of whether working-class children born in the 1970s were worse off than their working-class parents and grandparents. Again, our goal is descriptive and does not aim to causally disentangle cohort, period and age effects.

## FINDINGS

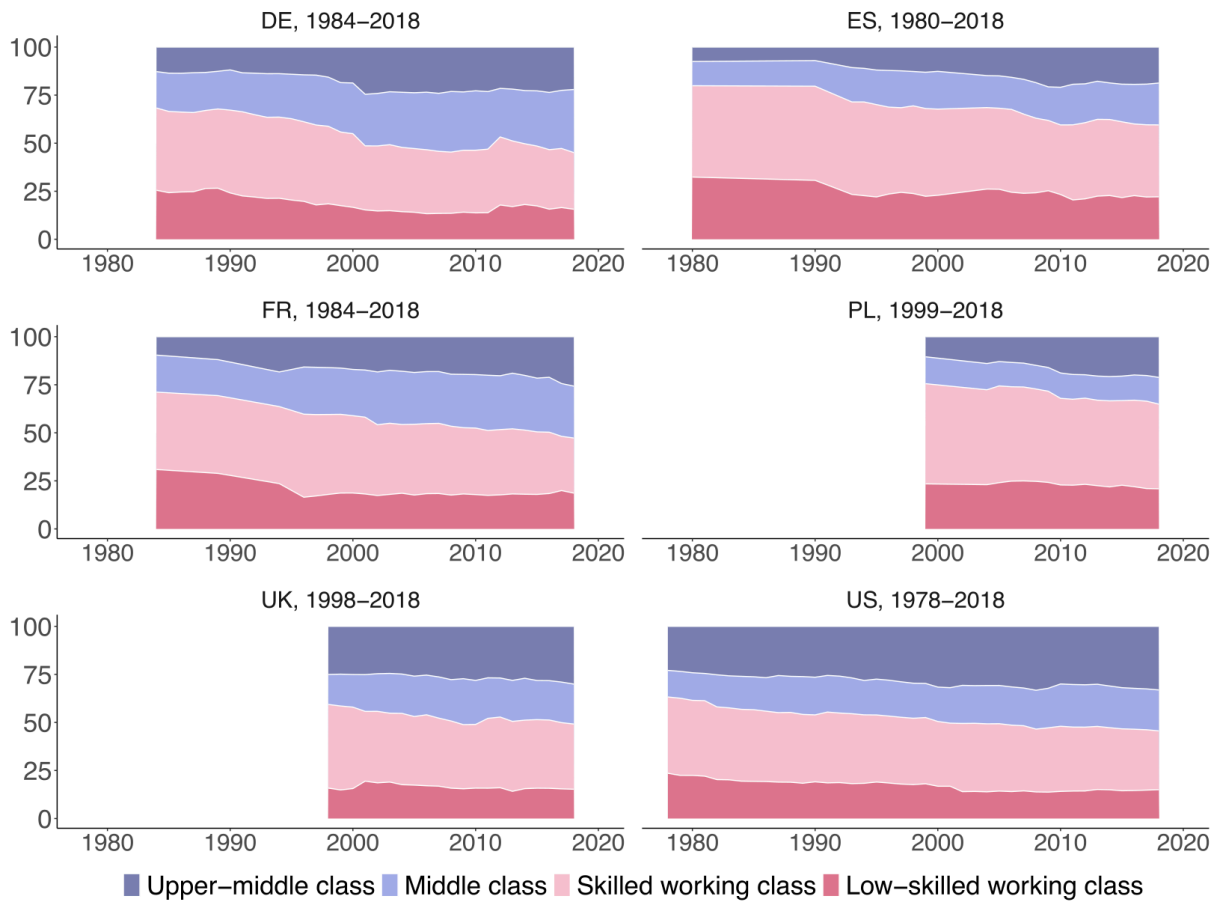
### Change in employment

Before analyzing the evolution in incomes, we need to document that labor demand has been biased against the working class. For this reason, Figure 1 shows how the class composition of the economically active population aged 25 to 60 has evolved over the last four decades. In the 1980s and 1990s, the two working classes clearly outnumbered the two middle classes in all six countries. With more than a third of the workforce, the skilled working class was initially the largest class in all countries. Three to four decades later, the class composition looks very different, with the middle class and upper-middle classes together accounting for roughly the same employment share as the skilled and unskilled working classes in Germany, France, the UK, and the US – but not in Poland and Spain where the working classes remain larger.

These findings do not seem to be driven by differential selection into employment over time. In the five countries for which the OECD provides long-term labor market data (all but Poland),

the share of households headed by an adult aged 25 to 60 in which *no member* was in paid employment – because of unemployment or economic inactivity – decreased over time: from an average of 27% in the 1980s to 22% in the 1990s, further diminishing to 19% in the 2000s and then to 18% in the 2010s.

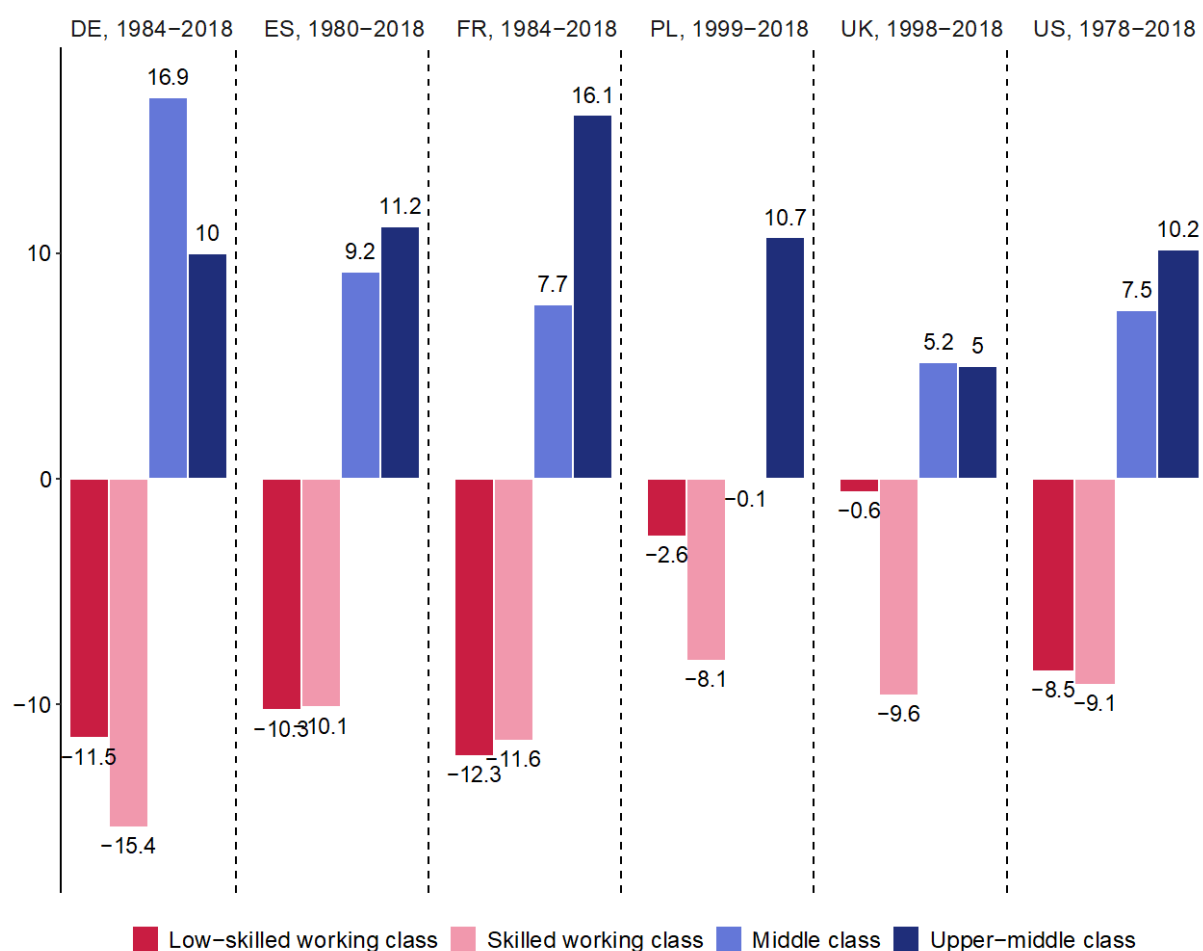
Figure 1: The class composition of the working-age population over time (in %)



The employment shifts observed for the different classes are summarized in Figure 2. The transformation of the class structure followed a similar pattern across the six countries studied. In France, Germany, Spain and the US, the employment share of the skilled and low-skilled working class fell by about the same extent – between 8 and 15 percentage points each –, while the employment share of the middle and upper-middle class increased by the same amount, with slightly stronger growth for the upper-middle than the middle class. For these four

countries, our results paint a clear picture of occupational upgrading as employment expanded in the upper-middle and middle class at the expense of the two working-class segments.

Figure 2: Change in the employment share of different classes (in percentage points)



The picture is somewhat different in Poland and the UK where job growth was concentrated in the upper-middle class and job losses among the skilled working class, while the employment share of the low-skilled working class remained almost stable. The result is a slightly polarizing class structure that sets these employment trajectories apart from that of other Western European countries.

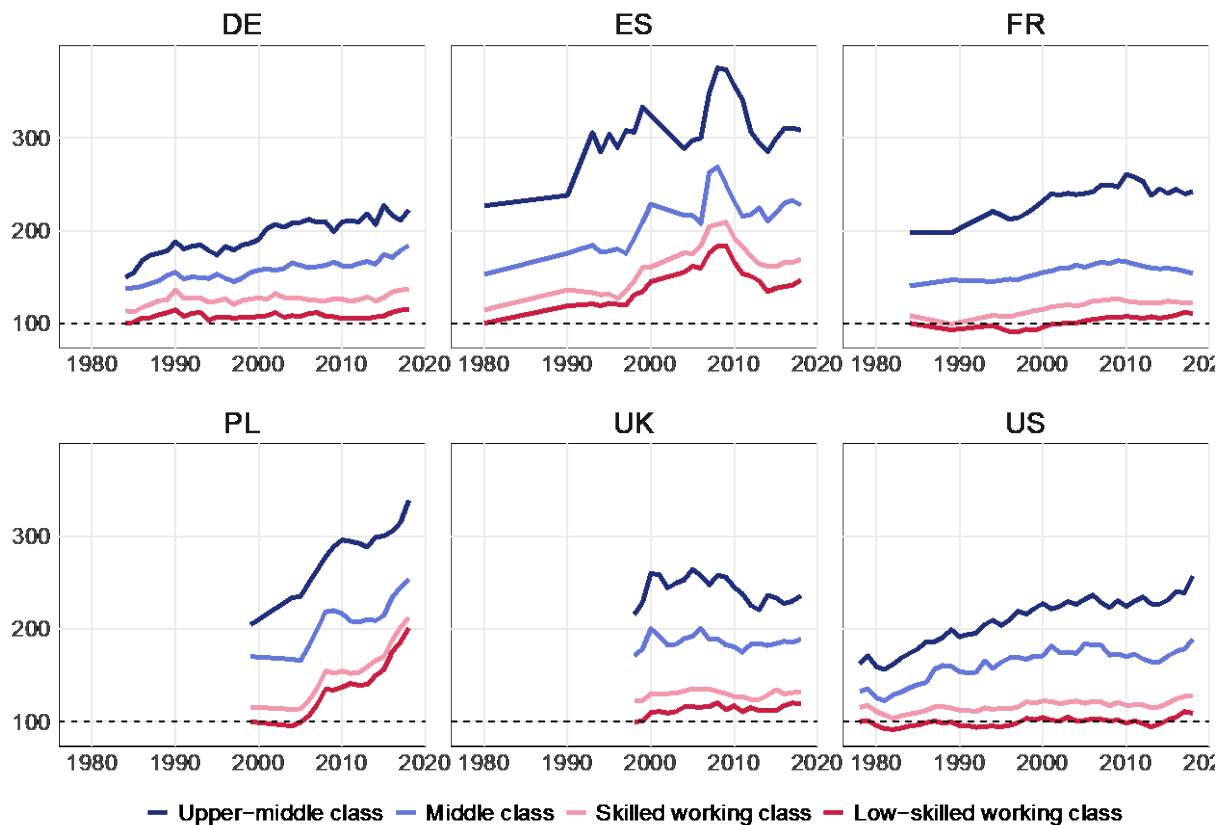
## **Change in household disposable income**

While the middle class has not been squeezed in terms of employment, it may still have lost out in terms of income. Figure 3 therefore shows how real household disposable income evolved for different classes over the last few decades. For ease of interpretation, we set the income of the low-skilled working class at 100 in the first observed year within each country and express all other incomes relative to this reference value. These results show the expected income hierarchy between social classes for each country: Upper-middle-class households earn, on average, the highest incomes and low-skilled working-class households the lowest, with the middle class and the skilled working class in-between.

Comparing the income evolution of the working class between countries, three patterns emerge. In France, Germany and the United States, both the skilled and unskilled working class treaded water over the past three decades, as their inflation-adjusted household incomes stagnated between the early 1980s and 2018. Over the same period, middle-class and especially upper-middle-class households continued on a path of rising incomes. The result is a widening of the income gap between classes in these three countries.

In the UK, not only the middle and upper-middle class, but also the working classes experienced some modest income growth during the boom period of the 2000s until the Great Recession. Finally, in Poland and Spain, all households experienced substantial income growth. In Poland, incomes rose sharply throughout the study period (1999-2018), whereas Spain's period of strong income growth lasted only from the mid-1990 to 2008, when the housing bubble burst.

Figure 3: Evolution of indexed real household disposable income by class over time



The income evolution of different classes becomes more tangible when presented on an annual basis. This is done in our key Figure 4, which confirms that class fortunes diverged most strongly in Germany and the United States. In Germany, the real disposable income of the low-skilled working class increased by only 0.4 percent per year on average. The skilled working class also fared poorly with weak income gains of 0.6 percent per year, followed by the middle class with annual gains of 1 percent. By contrast, the upper-middle class experienced substantial annual income gains of 1.4 percent. Nearly the same pattern can be observed for the US where the household disposable incomes of the low-skilled and skilled working class have been almost stagnant over the last four decades, increasing annually by only 0.2 and 0.3 percent respectively between 1978 and 2018. In contrast, the middle and upper-middle classes experienced robust annual gains of 1.1 and 1.5 percent respectively. In the US, the middle and upper-middle class

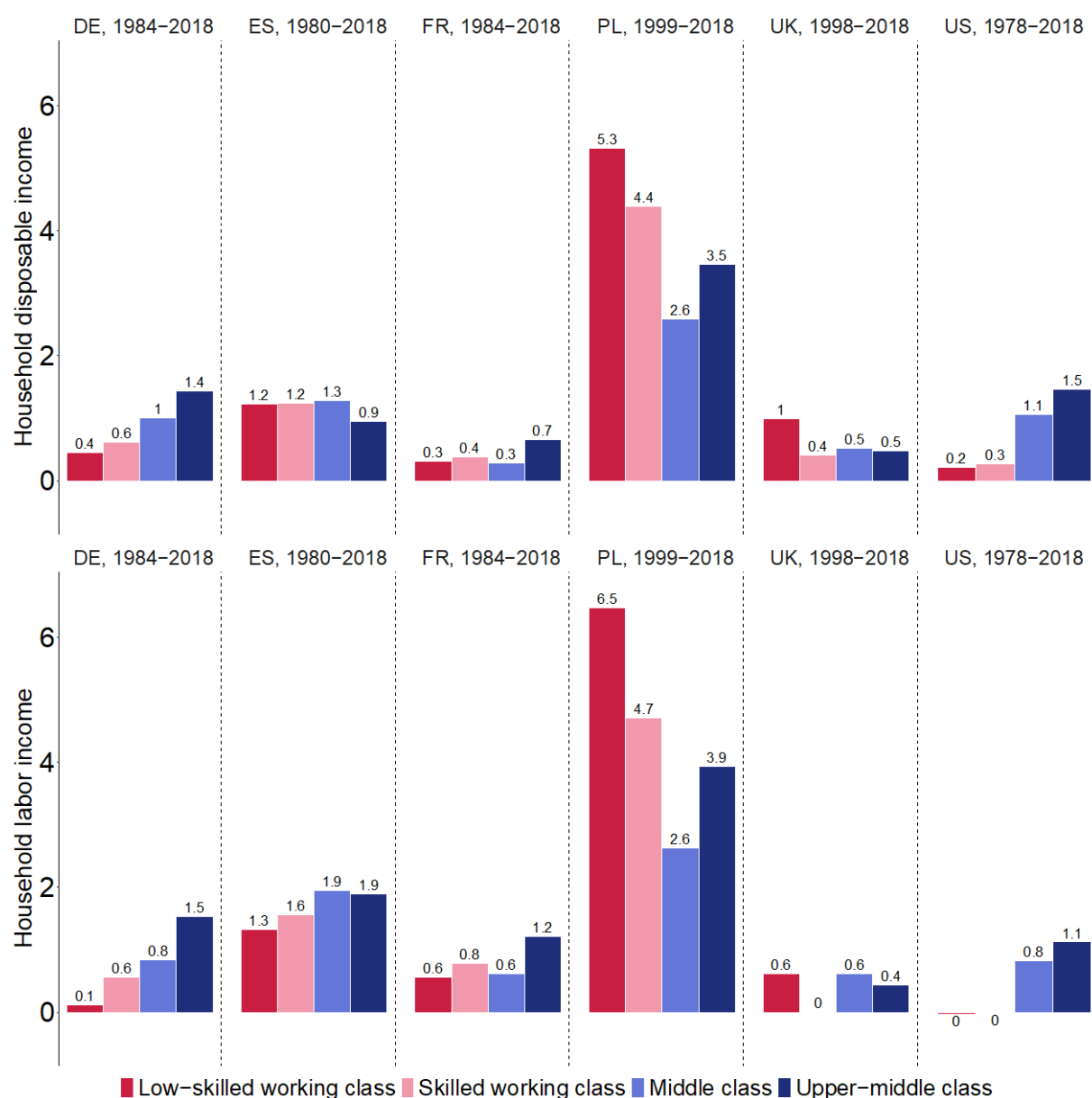
thus earned, on average, one percent more per year than did the low-skilled working class over the past four decades. Compounded over forty years, this amounts to a widening income gap of 49 percent.

In France, we observe similar orders of magnitude at the bottom end of the class structure, with annual income growth of 0.3 percent for the low-skilled working class and 0.4 percent for the skilled working class. However, in contrast to Germany and the US, the middle class in France did not do any better (0.3 percent). Only the upper-middle class saw a slightly faster increase in household incomes (0.7 percent). Class disparities were inversed in Spain and the UK. In Spain, the two working-class segments and the middle class saw their disposable incomes grow by about 1.2 to 1.3 percent and thus faster than for the upper-middle class (0.9 percent). In the UK, low-skilled working class households also benefitted from stronger income growth (1 percent) than the three other class (0.5 percent). Note, however, that these results only apply to *disposable* incomes and thus show the redistributive nature of taxes and transfers. If we focus instead on household *labor* income (in the bottom panel of Figure 4), class differences disappear in the UK and shift in favor of the middle and upper-middle class in Spain.

Poland is a case apart where annual incomes rose much faster than elsewhere in the early 21<sup>st</sup> century. Its middle and upper-middle classes fared much better than their counterparts in the large Western countries, with annual income gains of 2.6 and 3.5 percent respectively over the last two decades. Yet the rewards of Poland's strong economic growth were not skewed toward the upper-middle class, but benefitted the low-skilled working class the most. With annual income gains of 4 and 5 percent, respectively, Poland's skilled and low-skilled working-class households almost doubled their disposable income between 1999 and 2018. However, our LIS data may overstate the extent to which working-class incomes have caught up in Poland. A recent comparison of Polish tax records and Polish survey data suggests that surveys

underestimate the evolution of income inequality and, in particular, the rise in top incomes (Bukowski and Novokmet 2021).

Figure 4: Annual mean change in household disposable income (upper panel) and household labor income (lower panel), in %



In the lower panel of Figure 4, we compare increases in household disposable income with increases in household labor income, which is by far largest source of income for most working-

age households (Salverda and Haas 2014: 79). As expected, the class gaps tend to be larger for labor income than for disposable income. Without some redistribution through taxes and transfers, low-skilled working-class households in Germany and the US would have fared even worse. Their labor income has risen by only 0.1 percent per year on average in Germany and has even been frozen in the US over the past 40 years. Similarly, in France and Spain, the income trajectories are more unequal when we focus on household labor income rather than household disposable income. These results confirm earlier findings that rising income inequality is driven by changes in market rewards rather than changes in the welfare state (Caminada et al. 2019, Marx and van Rie 2014).

### **Differences across birth cohorts**

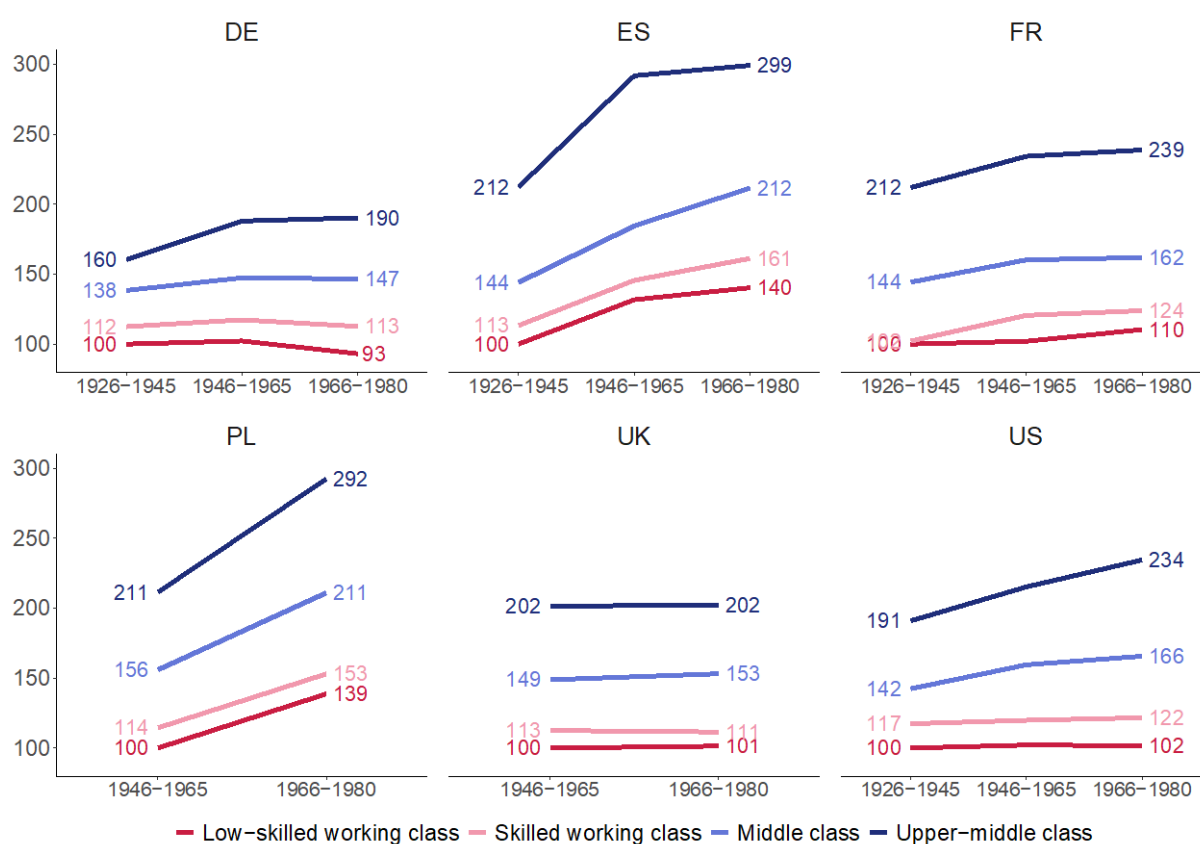
How did the income evolution of classes vary across birth cohorts? Figure 5 shows the predicted household disposable income by class for three cohorts. These analyses control for age (in single years) and are restricted to households headed by individuals aged 35 to 50. For ease of interpretation, we set the income of the low-skilled working class born into the Silent Generation (1926-45) at 100 and express all other incomes relative to this reference value.

When comparing the experiences of different working-class cohorts, three income trajectories can be distinguished. First, a *downward trajectory* describes the experience of Germany's low-skilled working class. Their incomes at a given age were highest in the Silent Generation, stagnated for the Baby Boomers (1946-65) and declined for the low-skilled working class in Generation X (1966-1980). In this class, each successive generation had to settle for lower incomes than the Silent Generation whose early working lives coincided with the *Wirtschaftswunder* – Germany's economic miracle of the post-World War II decades.

Second, a *stagnant trajectory* applies to the skilled working class in Germany as well as the low-skilled and skilled working class in the United States. In the US, in stark contrast to the

middle and upper-middle class, members of the working class born into the Baby Boomer and Generation X cohorts made no income gains compared to their working-class parents and grandparents. In the US as in Germany, the living standards of working-class households had stagnated for successive generations. In the UK, there was no improvement in incomes at all for the Generation X relative to the Baby boomers in all four classes.

Figure 5: Household disposable income by class and cohort (adjusted predictions)



Third, a weak *upward trajectory* applies to France where subsequent working-class cohorts did slightly better than the working class in the Silent Generation. However, income gains were meager. A clear upward trajectory can only be observed for the working class in Poland and Spain. In Spain, working-class households of Generation X earned inflation-adjusted incomes that exceeded those of the Silent Generation by 40 percent for the low-skilled working class

and by 48 percent for the skilled working class. Similarly, in Poland, the working-class incomes of Generation X exceeded those of the Baby Boomers by more than a third.

When the focus shifts to the middle and upper-middle classes, the differences between countries narrow. Middle-class disposable income grew strongly across birth cohorts in Poland and Spain, more slowly in the US, France and Germany. While the middle class fared better than the two working-class segments over successive cohorts, their income increases were, in turn, dwarfed by those of upper-middle-class households. The income trajectory of the upper-middle class tended to be steeper across cohorts than that of the other three classes. Not only in Poland and Spain, but also the US and even Germany did upper-middle class households earn substantially higher incomes over subsequent cohorts. The only exception is France and the UK where the income trajectories of classes were parallel to the other classes (and flat in the UK).

## **ROBUSTNESS TESTS**

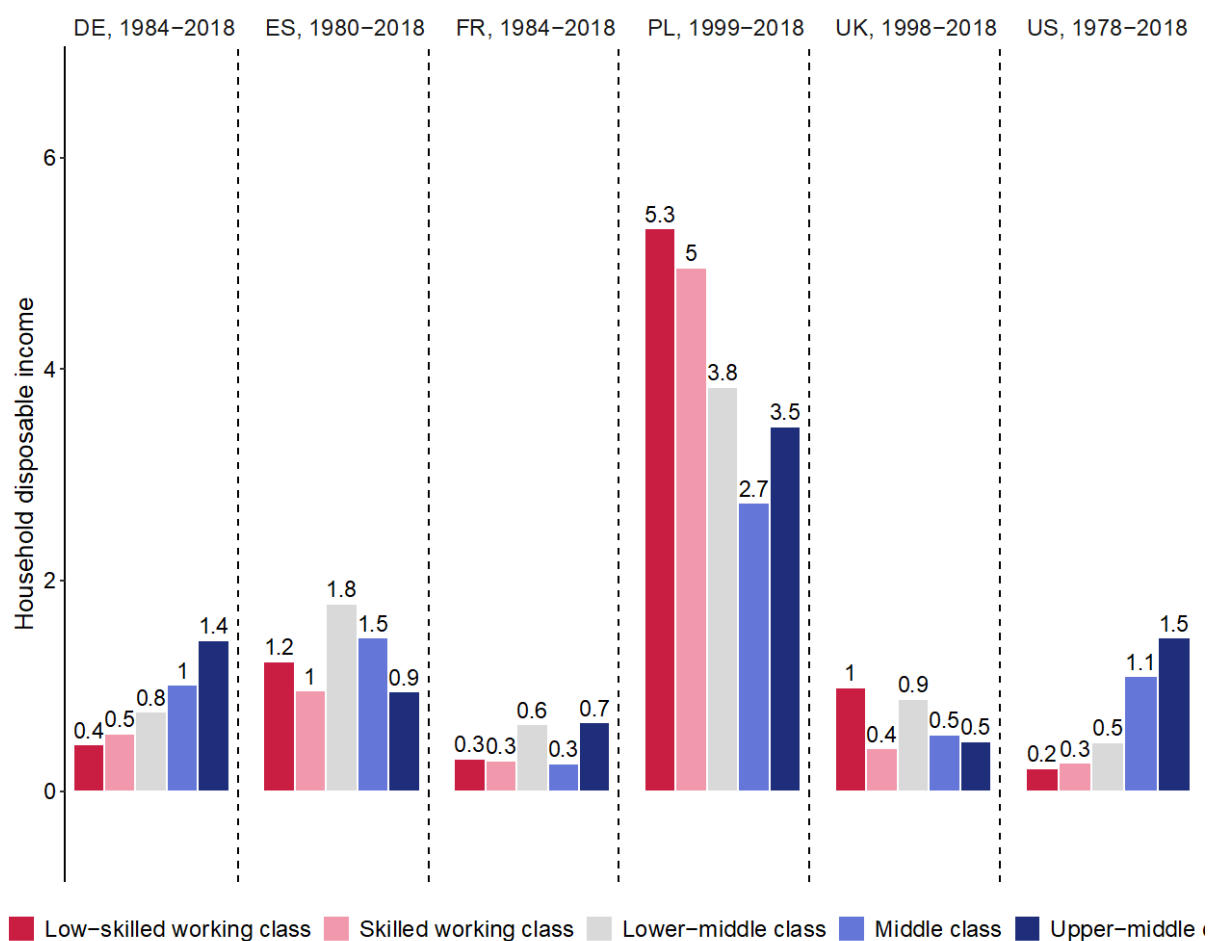
### **Different measures of stratification**

We examine the robustness of our results with several tests. To begin with, instead of excluding cross-class households, we use the class dominance method which consists of assigning households the highest class position in each household (Erikson 1984). So if one partner is in the upper-middle class and the other partner in the skilled working class, the household is coded as being in the upper-middle class. Using this definition, we find very similar patterns of income growth by class for all six countries (see Figure A.1 in Appendix A).

We then resort to a more detailed 5-class measure that additionally distinguishes the *lower-middle class* which includes office clerks (ISCO-4) as well as small employers and the self-employed who are neither professionals nor managers (for the coding, see Table B.1 in Appendix B). Using this five-class measure, we still observe a strong fall in jobs for the low-

skilled working class in all countries but Poland and the UK, a weaker decline in employment for the skilled working class, while the middle and upper-middle classes experienced massive job growth. The lower-middle class followed a similar employment trajectory as the working classes, with its employment sharing falling sharply in France and the US, and more moderately in Spain, Poland and the UK, while remaining almost stable in Germany (see Figures B.1 and B.2 in Appendix B). In terms of income, Figure 6 shows that the lower-middle class tended to do better than the working class in all countries except Poland. Yet they experienced less income growth than the middle and upper-middle class in Germany and the US, but more income growth in Poland, Spain and the US. The 5-class scheme thus leads to similar conclusions as the more parsimonious 4-class measure (see also B.3 in Appendix B).

Figure 6: annual mean change in household disposable income based on 5-class schema, in %



A further concern is that our finding of a working-class squeeze is driven by a selection effect. As educational expansion and occupational upgrading allowed many working-class children to move into middle-class jobs (Breen and Müller 2020), the decreasing number of people employed in working-class occupations may have become more negatively selected. We explore this argument by dividing our analytical sample into four income quartiles. To the extent that the relative size of income quartiles is, by definition, constant over time at 25 percent, there is no reason why the bottom income quartile should be more negatively selected in the 2010s than in the 1980s.

When we rerun our analysis with four income quartiles instead of four social classes, we observe the same hierarchy of income gains (see Figure A.2 in Appendix A). In Germany and the US, household disposable income increased most in the 4<sup>th</sup> (top) quartile, followed by the 3<sup>rd</sup> quartile, but grew the least in the 1<sup>st</sup> (bottom) quartile. A similar, albeit weaker hierarchy can also be seen in Spain. In the other three countries, the income evolution is more equal, with the bottom quartile faring better than the rest in Poland. In France and the UK, the differences in income evolution across quartiles are negligible. These results provide no evidence that our findings are driven by increasingly negative selection into the shrinking working class. Moreover, they do not support the argument that middle-income groups – quartiles 2 and 3 between percentiles 25 and 75 – lost out in terms of income relative to quartiles 1 and 4.

### **Differences over time**

In a further test, we examine whether our conclusions are unduly influenced by period differences. We therefore calculate the annual growth of household disposable income for each decade separately as well as for a common period 1998-2018 (see Figures A.3 to A.5 in Appendix A). The results for Germany show that the 1990s and 2000s in particular were lost

decades of income stagnation for the middle and upper-middle classes. Over the same period, the fortunes of the two working-class categories were even worse, with substantial income losses, especially in the 1990s. Germany's economic horizon brightened only in the 2010s, when all classes experienced income growth, with the two working-class segments benefitting disproportionately from the return to full employment and the introduction of a national minimum wage in 2015.

In the US, the middle and upper-middle classes fared better than the working classes in every single decade. The Clinton boom of the 1990s and the recovery from the Great Recession in the 2010s brought income growth for all classes. By contrast, the 1980s and 2000s saw a decline in disposable income for the two working-class segments. While the decline was sharpest in the 2000s ending with the Great Recession, the class contrast in income growth was strongest during Reagan's reign in the 1980s.

Income growth in the UK was driven by the boom period of the late 1990s and early 2000s. With full employment and the introduction of a minimum wage in 1999, the low-skilled working class was able to make up some ground in the 2000s. However, the depth of the Great Recession in the UK meant that growth in disposable incomes remained very weak across the class structure over the 2010s – as was the case in France for most of the last forty years.

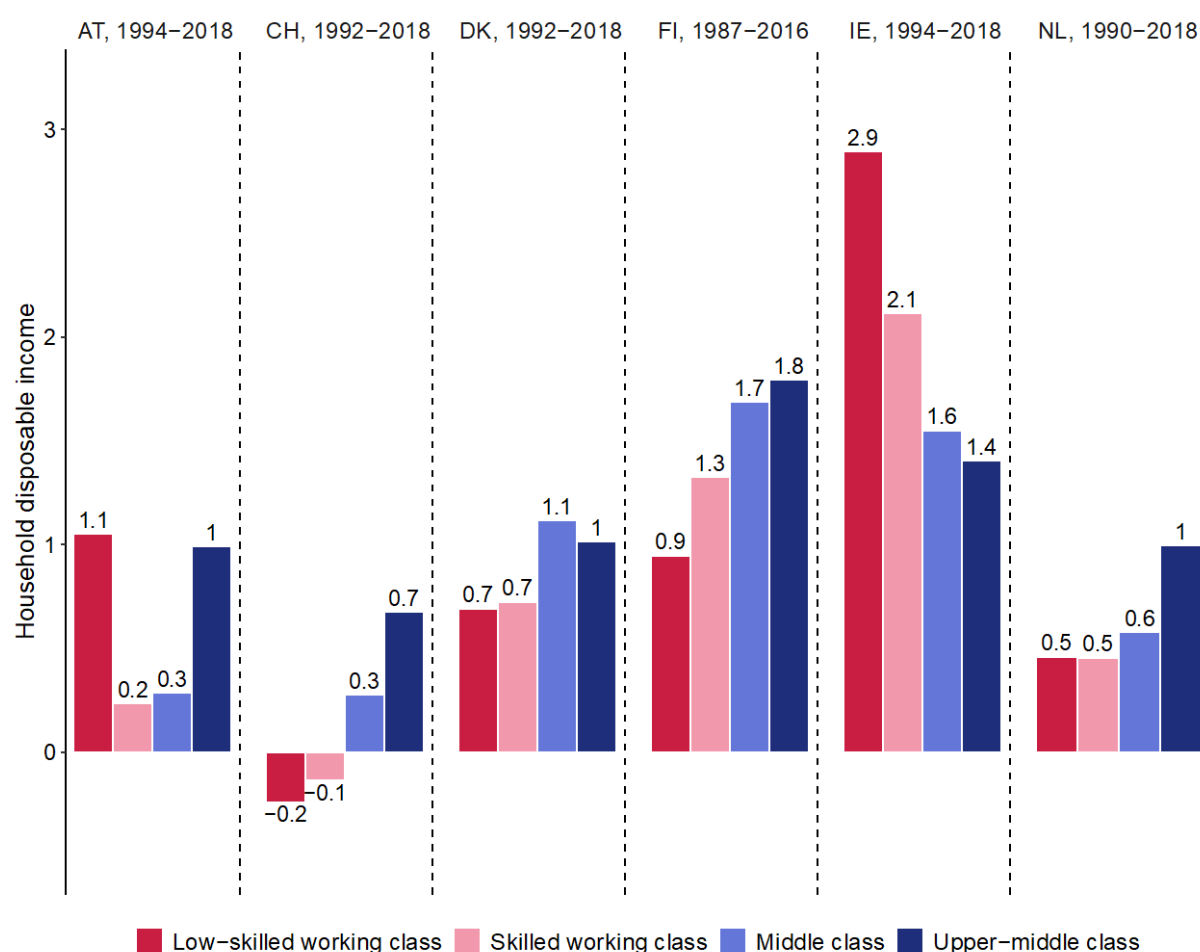
In Spain, disposable incomes grew strongly in the 1980s, 1990s and early 2000s. However, income growth came to a halt with the Great Recession and the (early) 2010s were marked by austerity and falling real incomes. Finally, Polish households enjoyed strong income growth in both the 2000s and 2010s. Yet it was only in the latter decade that growth in disposable incomes became skewed in favor of the two working-class segments.

### **A different set of countries**

Finally, skeptical readers may wonder whether our findings of a working-class squeeze are due to cherry-picking a few large Western countries. We therefore replicate our analysis for six smaller West European countries for which LIS provides consistent information on incomes and occupations over at least two decades. In these countries as well, relative employment decreased in the low-skilled and skilled working class, but expanded in the middle and, above all, upper-middle class (see Figure A.6 in Appendix A). Two exceptions are Denmark and Ireland where the employment share of the middle class also fell, due to a decline among the self-employed and small employers.

In terms of income evolution, Figure 7 shows the same skewed class pattern for income growth in Denmark, Finland, the Netherlands, and Switzerland as observed for Germany and the US. In the Netherlands, the annual income gains of working-class households did not exceed 0.5 percent over the last decades and they were even negative in Switzerland, lagging behind the income evolution of the two middle-class segments. In Denmark and especially Finland, income gains were larger for all classes, but they followed the same linear pattern, with the lowest gains for the low-skilled working class and largest gains for the middle and upper-middle class. The evolution was different in Ireland where working-class incomes benefitted disproportionately from the Celtic Tiger boom years, although the middle and upper-middle classes also experienced strong income growth of 1.4 percent and more annually. Finally, Austria is the only country in our study that shows the pattern expected by the squeezed middle-class thesis. In Austria, disposable incomes only grew at the extremes – in the low-skilled working class and upper-middle class – but stagnated for the skilled working class and the middle class.

Figure 7: Annual change in household disposable income in small European countries, in %



## Discussion and conclusion

Over the past decade, a common view in the public debate was that technology has “wrecked the middle class” (Autor and Dorn 2013b) and “hollowed [it] out in terms of wages and employment” (Jaimovich 2020: 4). Our paper challenges this view with three main findings.

*First, the middle class experienced gains in both employment and income:* There has been no squeeze on the middle class in recent decades, either in terms of employment or income. In the 1980s, the middle and upper-middle classes were still vastly outnumbered by the skilled and low-skilled working classes in the six large countries studied. Yet over the last four decades, job opportunities for managers, professionals, and technicians have expanded, while they have declined for laborers, assemblers, craft workers, and routine clerks. The share of the upper-

middle and middle classes in total employment increased by 10 to 20 percentage points, while the share of the skilled and low-skilled working classes decreased by the same amount. Thus, we observe an upgrading of the class structure in Europe and the United States, mirroring the upgrading of the occupational structure found in recent comparative studies (Fernandez-Macias and Hurley 2017, Haslberger 2021, Oesch and Piccitto 2019, Oesch 2013).

The middle class has not only become larger, but also held its ground in terms of income growth. Middle and upper-middle-class households fared best in Poland with annual increases of 2.5 percent and more. In Germany, Spain and the US, their household disposable incomes increased by about one percent per year. Only in France and the UK did the middle class tread water with modest annual gains of half a percent. Annual gains of one percent as in the US and Germany may seem modest when compared to the postwar decades, but they add up to income gains of 33 percent over thirty years, making the children's generation one-third richer than the parents' generation. Indeed, our cohort analysis suggests that the promise of doing better than one's parents and grandparents held for the members of the middle and, even more so, upper-middle classes everywhere except for Generation X in the UK and possibly France.

*Second, the working class lost out:* In terms of employment, the big loser in recent decades has been the working class. In the wake of skill-biased technological change, globalization, and the neoliberal turn in politics, the labor market opportunities of the working class have deteriorated. The employment share of the skilled and low-skilled working class fell in all the large and small countries studied. As a result, the working class is losing the majority status that it enjoyed in Europe and the US for most of the 20<sup>th</sup> century.

In terms of disposable income, working-class households fared comparatively well in the UK after 1998, with annual gains of one half to one percent, and in Spain with over one percent. Yet they fared best, by far, in Poland with annual rises of four to five percent per year in the first two decades of the 21<sup>st</sup> century. By contrast, in France, Germany, and the US, the working

classes experienced only minimal rises, with less than half a percent annually. Income trajectories across cohorts were particularly bleak in the US and Germany. In the US, the march towards economic prosperity had stalled for the working-class household of the Baby Boomers and Generation X. Worse still, in Germany, the working-class cohorts that followed the Silent Generation saw their living standards fall.

*Third, cross-country differences loom large:* Our analysis reveals large country differences. Spain and particularly Poland stand out as having experienced much larger income gains than the other four countries. Starting from lower levels of economic prosperity, these two countries were further away from the world's technology frontier and benefitted from catch-up GDP growth. Between the second half of the 1990s and the Great Recession of 2008, Spain's economic boom was driven by strong domestic demand and a construction boom, leading to massive job creation across the skill spectrum. In parallel, labor force participation of working-age women increased dramatically in Spain, from initially low 42 percent in 1990 to 70 percent in 2020 (OECD statistics). Spanish households were thus able to increase their incomes not only because hourly earnings increased, but also because more people per household were in paid employment.

Catch-up growth was even more impressive in Poland where GDP per capita was only 32 percent of the U.S. level in 2000, but reached 53 percent by 2020 (OECD statistics). A major driver of Poland's growth was manufacturing. Thanks to lower wage costs and the adhesion to Europe's single market in 2004, Poland became the extended workbench of Western Europe, especially Germany. While the other large countries experienced steady deindustrialization in recent decades, Poland's industrial sector continued to employ more than 30 percent of the workforce in 2020 – compared with less than 20 percent in France, the UK and the US.

However, our results for Poland are sensitive to period effects. Income inequality in Poland had spiked in the 1990s after the country's abrupt transition from a communist to a market

economy, with working-class households suffering disproportionately from the shock therapy's high unemployment and stagnant incomes (Bukowski and Novokmet 2021: 189). Had we been able to cover the 1990s, our results would have shown slower income growth for Poland, especially for the working class.

In contrast to Poland and Spain, the turn of the century in Germany was marked by crisis. In the 1990s, the post-reunification recession led to rising unemployment that weakened trade unions, works councils, and collective bargaining. Mass unemployment and weaker unions paved the way for labor market deregulation in the form of the Hartz laws (Baccaro and Höppner 2022; Carlin and Soskice 2009). The combined result was falling employment, weaker bargaining power and stagnating incomes for the working class. In the early 2010s, Germany left its long slump behind and embarked on sustained GDP growth. Thanks to the return to full employment and the introduction of a minimum wage in 2015, this has also improved the prospects of working-class households.

*What are the implications of decline of the working class?* Our main finding is that the working class lost out everywhere in terms of employment and, in Germany and the US, in terms of income. Much of the recent political turmoil in Western democracies has to do with working-class decline. As markets and politics failed to deliver improvements in living standards, growing sections of the working class turned towards candidates and parties of the radical right. In a context of shrinking job opportunities and stagnating incomes, these parties' angry opposition to globalization, multiculturalism, and national elites struck a chord with disaffected working-class voters (Bornschieer and Kriesi 2012, Hall et al. 2023).

Given the empirical evidence, we see only one way to save the thesis of a middle-class squeeze: by arguing that there is no such thing as a working class, because the middle class begins where poverty ends (Ravaillon 2010). This semantic argument has been adopted by many economists and international organizations such as the OECD. But it is so clearly at odds

with the recent history of industrial societies that it requires a healthy dose of amnesia. Moreover, it ignores survey evidence showing that even in the early 21<sup>st</sup> century, sizeable swathes of citizens consider themselves to be working class (Oesch and Vigna 2023).

A final question remains: Why has the narrative of a middle-class squeeze gained so much traction despite the lack of evidence? In addition to the argument that the middle class has replaced the working class in the language of the 21<sup>st</sup> century, two other arguments focus on morality and expectations. According to a moral argument, the stagnation of working-class incomes may not have been overly troubling to many pundits. It seemed only natural that in the knowledge economy, workers with little education would see their incomes stagnate. The perception of the problem changed, however, when white-collar workers with postsecondary degrees began to see their income growth slow. For the educated middle class, the stalled economic elevator seemed entirely undeserved and a broken promise.

Finally, the middle-class squeeze thesis may also stem from people's expectations of income growth. Three decades of massive GDP growth after 1945 led to firmly entrenched expectations of rising incomes and living standards. Workers socialized in this context came to view annual income gains of 1 percent as a step backward (Inglehart and Norris 2017). Moreover, the slowdown in economic growth meant not only that there was less income to distribute – but, crucially, that this income was distributed unequally as a small elite class pocketed the lion's share in the new Gilded Age (Hacker and Pierson 2010; Piketty 2014). So the claim that the middle class has been left behind is true when compared to the fortune of those *at the top*. However, it completely ignores the fact that in most countries the real losers in recent decades were situated *at the bottom* – the working class.

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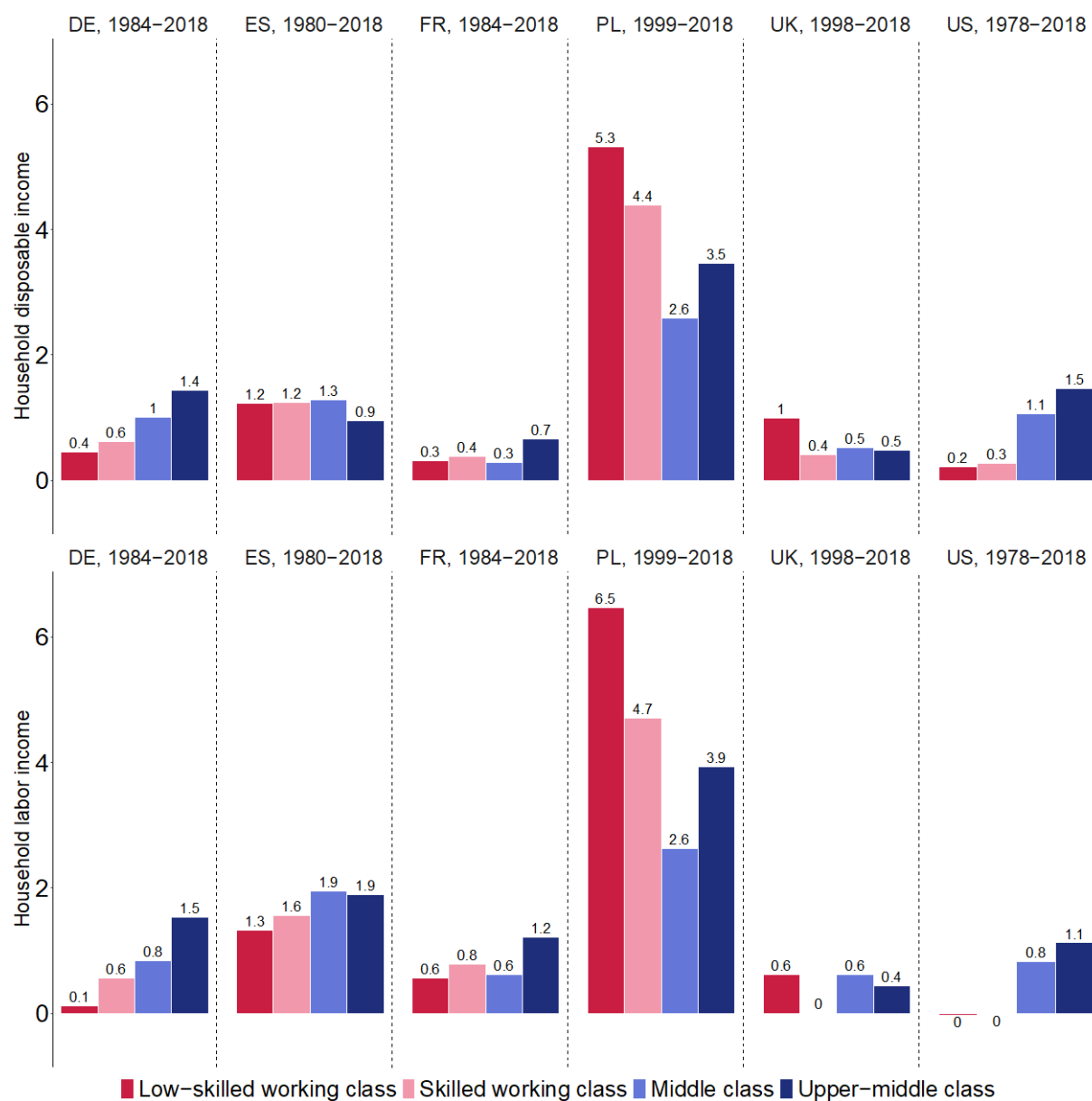
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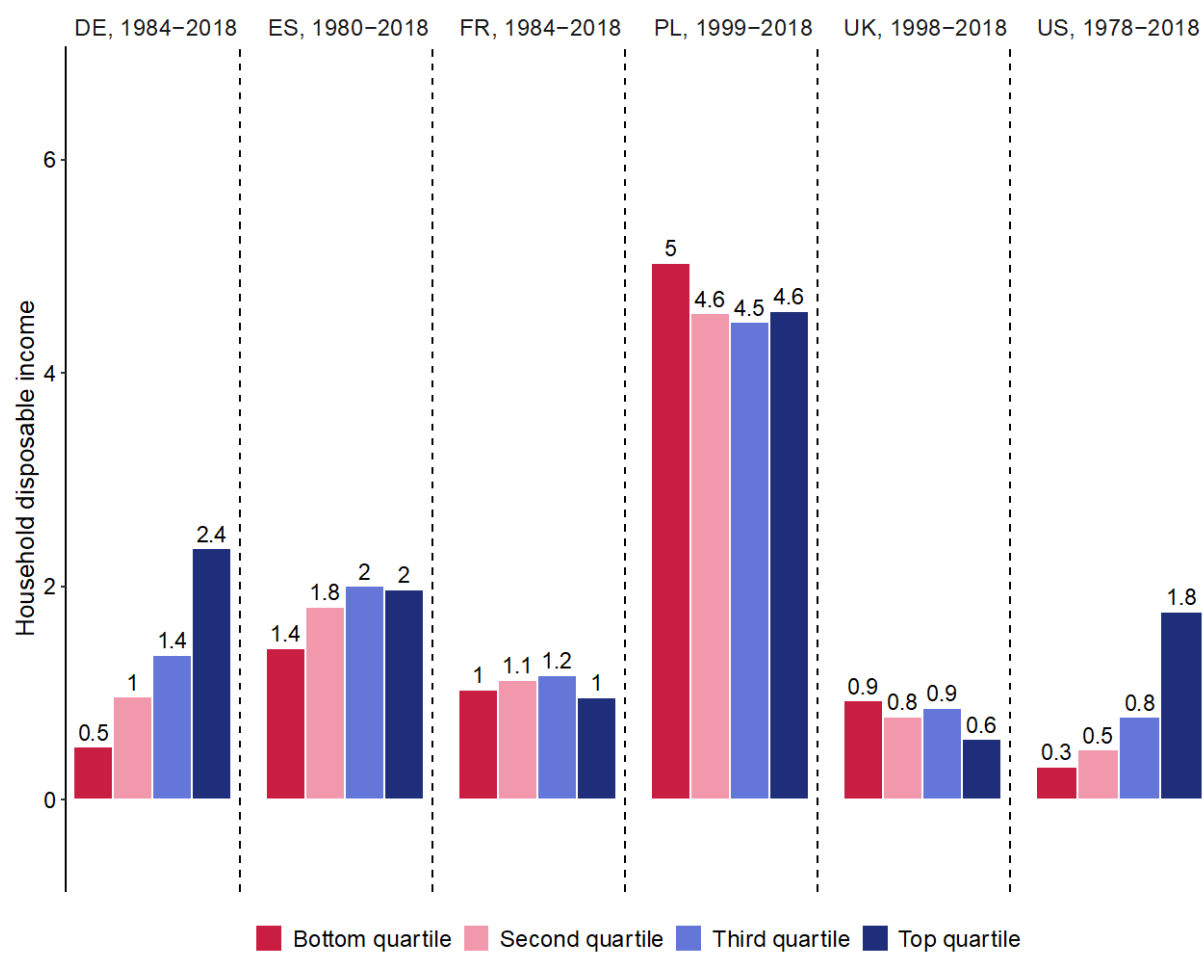
## Appendix A – supplementary materials

Figure A.1: Annual change in household disposable income (upper panel) and household labor income (lower panel) based on dominant household class, in %



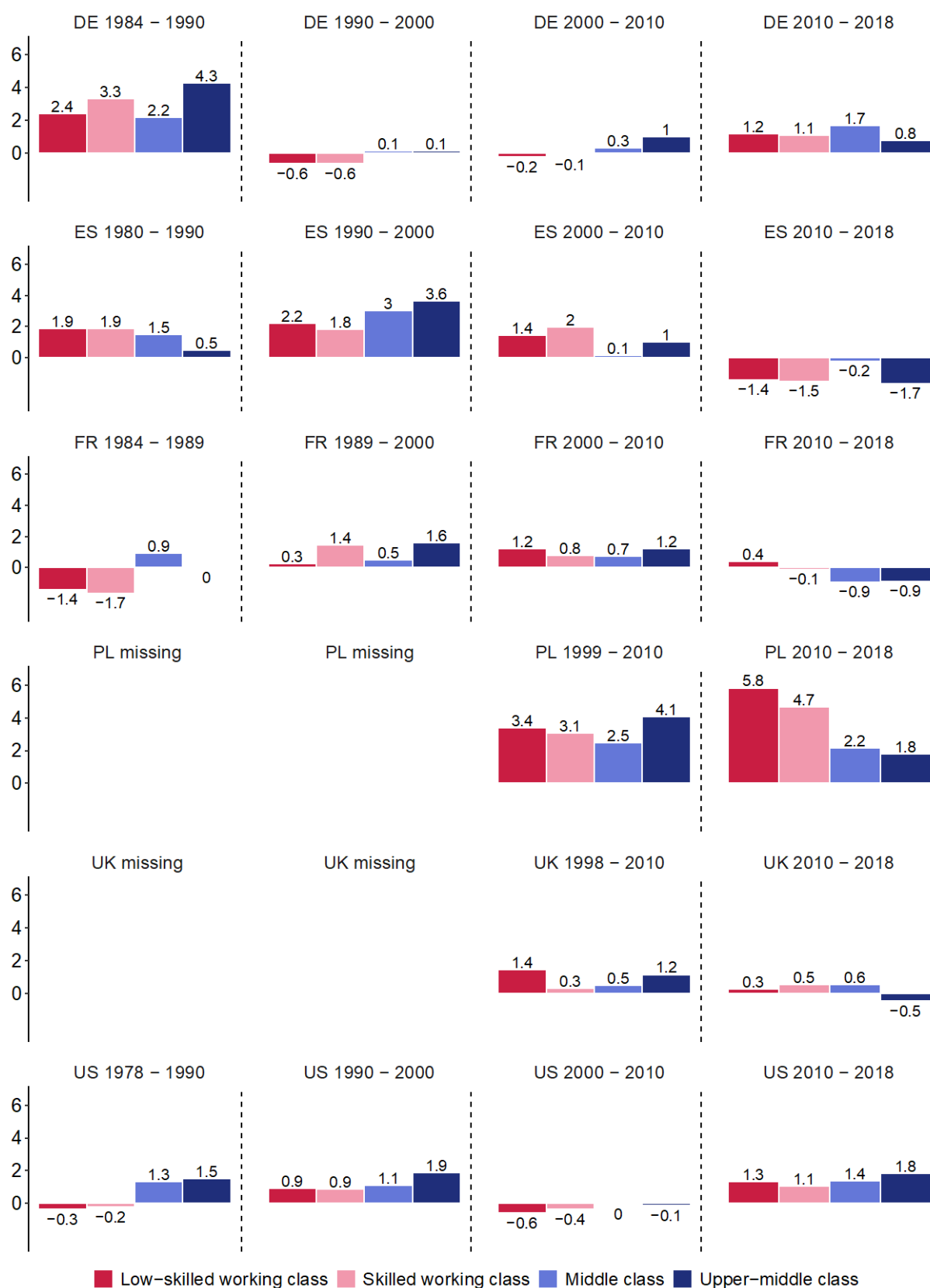
## Appendix A – supplementary materials

Figure A.2: Annual mean change in household disposable income by income quartile, in %



## Appendix A – supplementary materials

Figure A.3: Annual mean change in household disposable income by class and decade, in %



## Appendix A – supplementary materials

Figure A.4: Employment change by class over a common 20-year period (in percentage points)

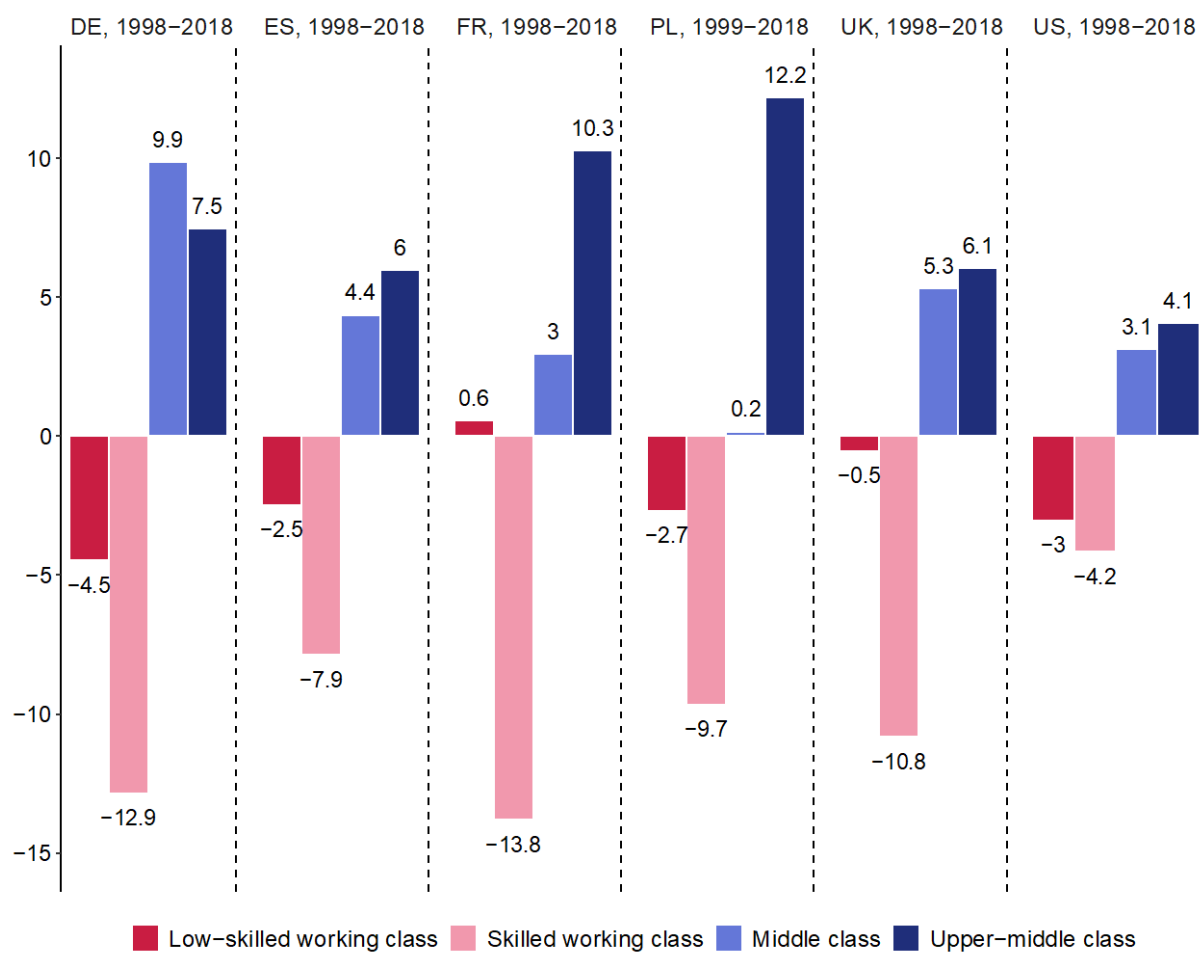
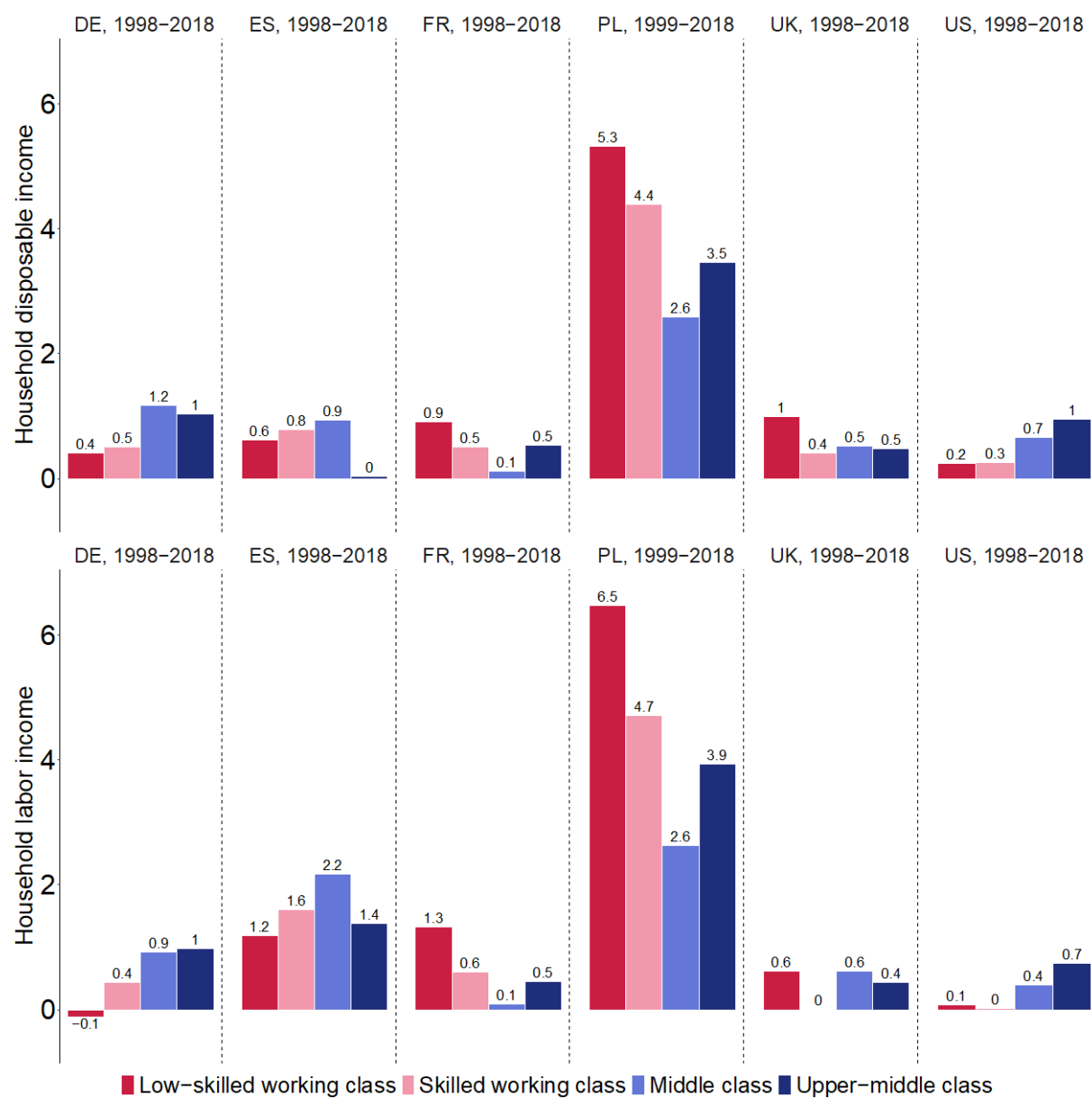
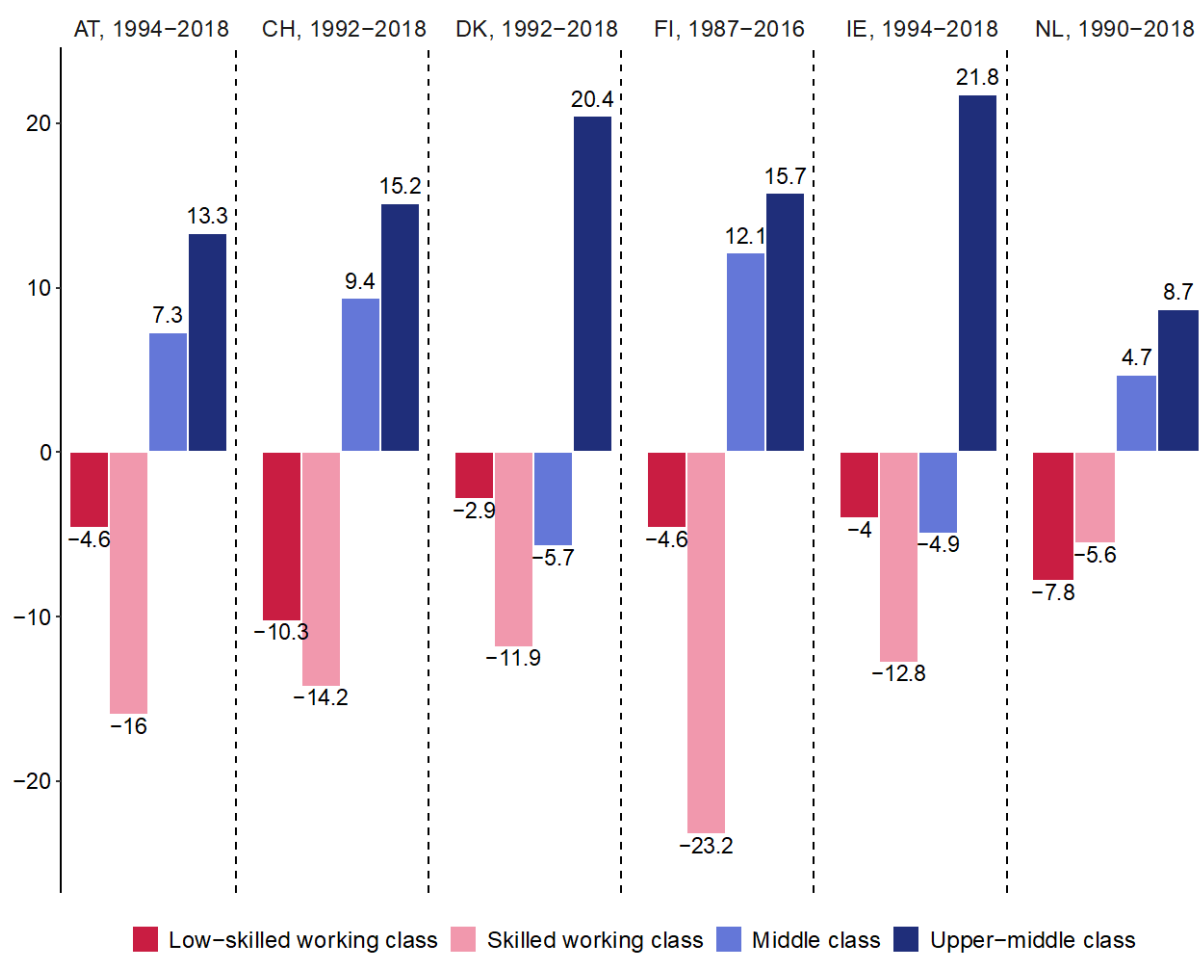


Figure A.5: Annual mean change in household disposable income by class over a common 20-year period, in %



## Appendix A – supplementary materials

Figure A.6: Employment change by class in small and affluent European countries (in percentage points)



Note: AT: Austria, CH: Switzerland, DK: Denmark, FI: Finland, IE: Ireland, NL: Netherlands

## Appendix A – supplementary materials

Table A.1: Coding of the four-class variable with LIS-data

Upper-middle class	ISCO == 1 & status == “employer”
	ISCO == 1 & status == “employee” & EDUC == “at least upper-secondary or higher”
	ISCO == 2 & EDUC == “tertiary”
Middle class	ISCO == 1 & “self-employed”
	ISCO == 1 & status == “employee” & EDUC == “less than upper-secondary”
	ISCO == 2 & EDUC == “less than tertiary”
	ISCO == 3
	ISCO == 4 & EDUC == “tertiary”
Skilled working class	ISCO == 4-8 & status == “employer”
	ISCO == 4 & status == “employee” or “self-employed” & EDUC == “less than tertiary”
	ISCO == 5,7,10 & status == “employee”
	ISCO == 8 & status == “employee” & EDUC == “upper-secondary or higher”
	ISCO == 5-8 & status == “self-employed”
Low-skilled working class	ISCO == 9
	ISCO == 6 & status == “employee”
	ISCO == 8 & status == “employee” & EDUC == “no upper-secondary”

## Appendix A – supplementary materials

Table A.2: Descriptive statistics

			DE		ES		FR		PL		UK		USA	
			1984	2018	1980	2018	1984	2018	1999	2018	1998	2018	1978	2018
Household disposable income	Mean		22,788€	31,416€	11,962€	20,010€	21,579€	28,571€	20,824zł	39,396zł	24,114£	27,905	36,918\$	53,687\$
Size of classes	Low-skilled working	%	25	14	32	22	31	19	24	21	16	15	23	15
	Skilled working class	%	43	27	48	37	40	28	52	44	43	34	40	31
	Middle class	%	19	36	13	22	19	27	14	14	16	21	14	21
	Upper-middle class	%	13	23	8	19	10	26	10	21	25	30	23	33
Household size	Mean		3.2	2.9	4.2	3.1	3.2	2.8	3.7	3.3	2.8	2.8	3.3	3.1
Houshold head	Male	%	88	52	94	64	88	79	70	70	85	60	83	52
Age	Mean		41	45	42	44	40	43	41	42	41	42	40	42
N observations			6,964	19,321	34,815	17,916	12,912	45,378	42,411	40,724	21,519	17,182	63,362	78,279

## Appendix A – supplementary materials

Table A.3: correspondence of classes in the European Socio-Economic Classification (ESeC) to the four-class measures

<i>ESeC classes (EGP terms in parentheses)</i>	<i>This paper's classes</i>
1 Upper salariat (or higher-grade service class)	Upper-middle class
2 Lower salariat (or lower-grade service class)	
4 Petite bourgeoisie with employees	Middle class
5 farmers with employees	
3 Higher white collar & 6 higher blue collar	
4 Petite bourgeoisie without employees	
5 farmers without employees	Skilled working class
8 Skilled manual	
7 Lower grade white collar	
9 Semi-/skilled workers	Low-skilled working class

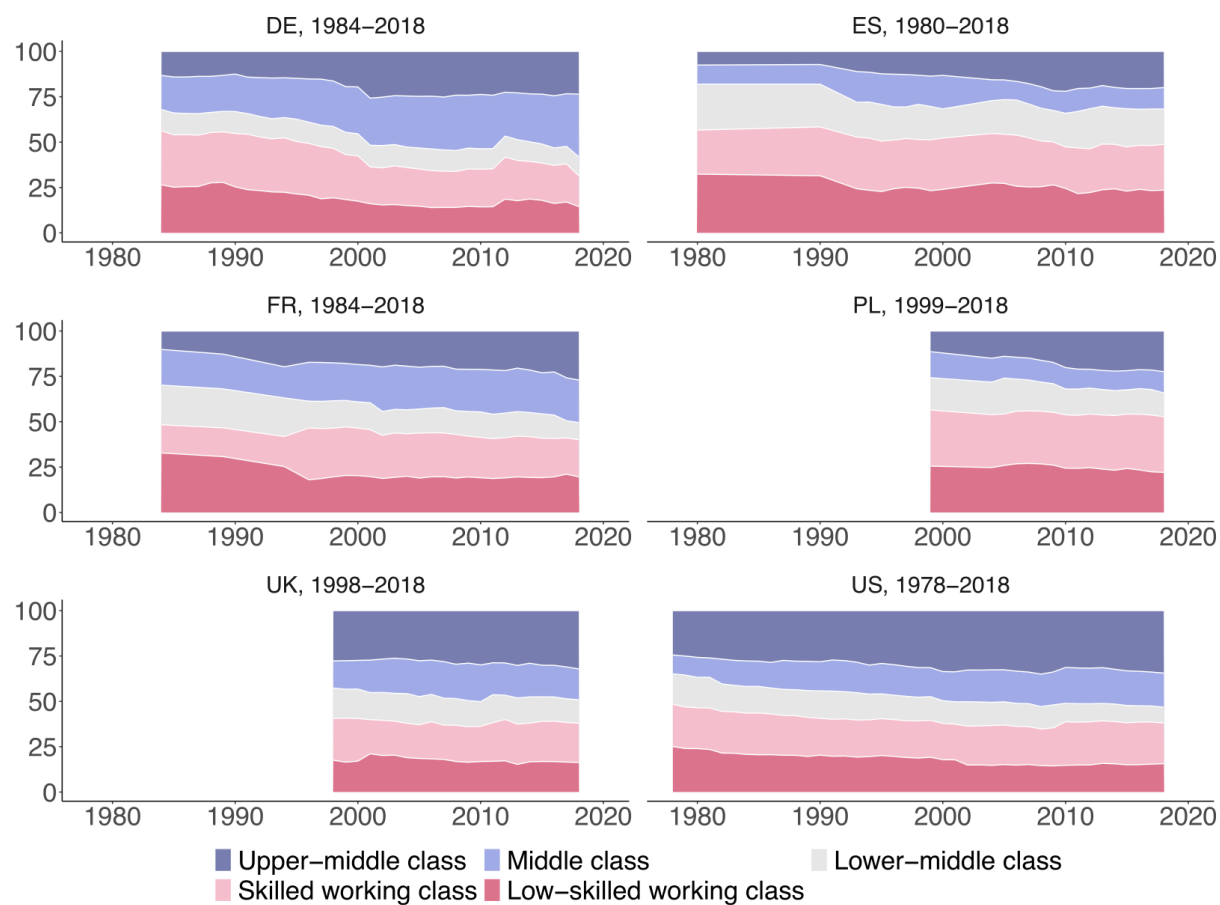
## Appendix B – additional analyses with a 5-class schema

Table B.1: Coding of the five-class variable with LIS-data

Upper-middle class	ISCO == 1 & status == “employer”
	ISCO == 1 & status == “employee” & EDUC == “at least upper-secondary or higher”
	ISCO == 2 & EDUC == “tertiary”
Middle class	ISCO == 1 & “self-employed”
	ISCO == 1 & status == “employee” & EDUC == “less than upper-secondary”
	ISCO == 2 & EDUC == “less than tertiary”
	ISCO == 3
Lower-middle class	ISCO == 4
	ISCO == 4-8 & status == “employer”
	ISCO == 4-8 & status == “self-employed”
Skilled working class	ISCO == 5,7,10 & status == “employee”
	ISCO == 8 & status == “employee” & EDUC == “upper-secondary or higher”
Low-skilled working class	ISCO == 6 & status == “employee”
	ISCO == 8 & status == “employee” & EDUC == “no upper-secondary”
	ISCO == 9

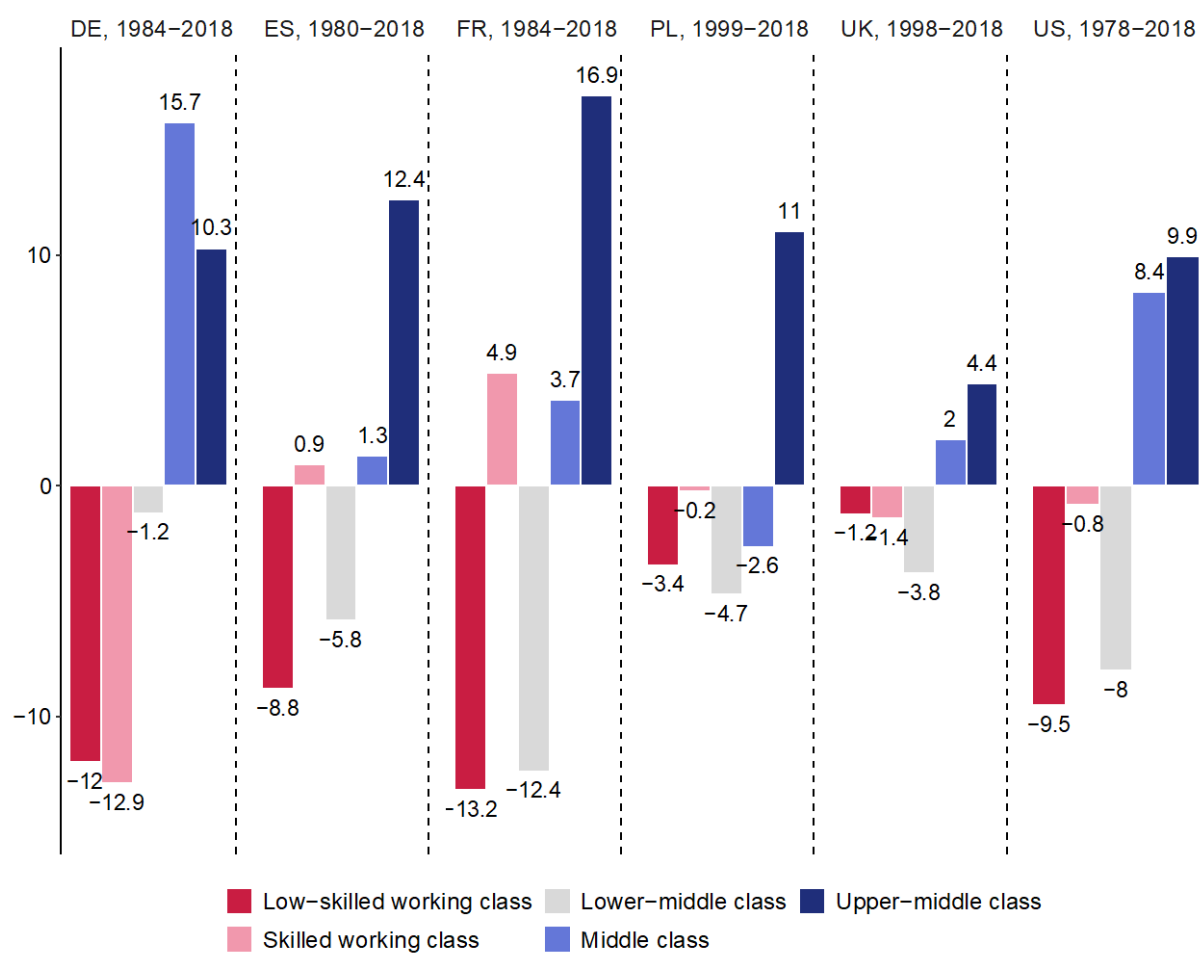
## Appendix B – additional analyses with a 5-class schema

Figure B.1: the class composition of the workforce over time (in %)



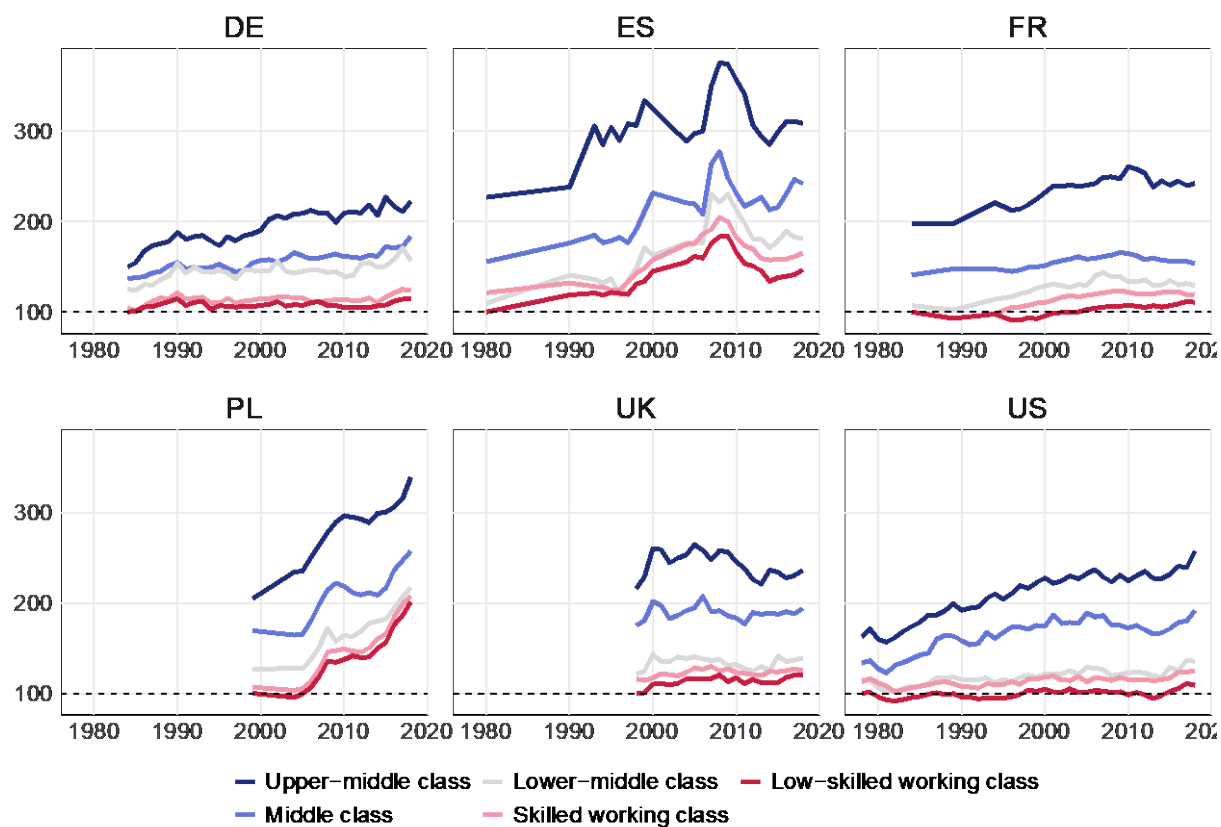
## Appendix B – additional analyses with a 5-class schema

Figure B.2: change in the employment share of different classes (in percentage points)



## Appendix B – additional analyses with a 5-class schema

Figure B.3: evolution of indexed real household labor income by social class over four decades



Note: household labor income is corrected for inflation and adjusted for household size. Values are indexed for the low-skilled working class in the first year of observation (that is, all incomes are expressed relative to the income of the low-skilled working class which is set, within each country, at 100 at the beginning of the time series).