

Housing inequality and status competition across and within countries

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- ▶ Bourdieusian housing habitus: institutionalized, objectified and incorporated form of capital (Bourdieu, 2005)

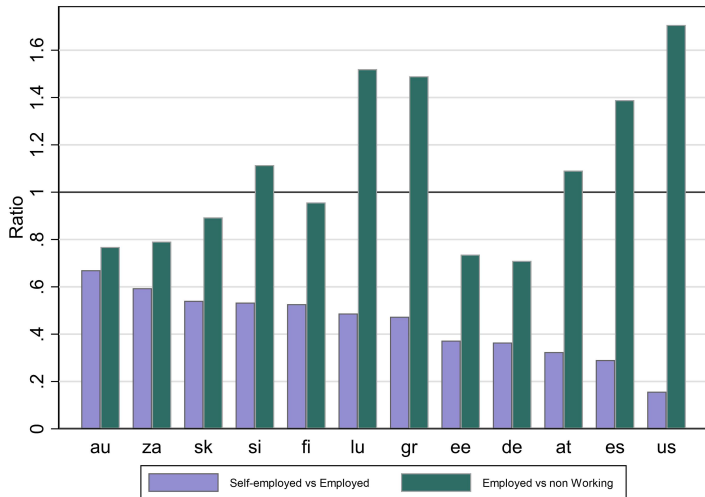
Housing Class Inequalities across Countries

- ▶ Measuring housing class with LWS data

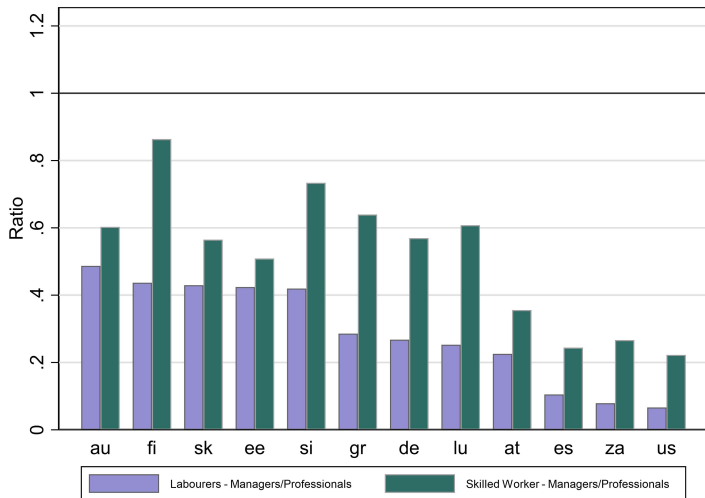
Housing Class Inequalities across Countries

- ▶ Measuring housing class with LWS data
 - ▶ LWS provides ex-post ante harmonized data on wealth, housing, and other economic indicators
 - ▶ Occupational class: 1) managers/professionals 2) skilled workers 3) labourers
 - ▶ Asset class: 1) Investors, 2) Owners 3) Renters
 - ▶ Wave XI

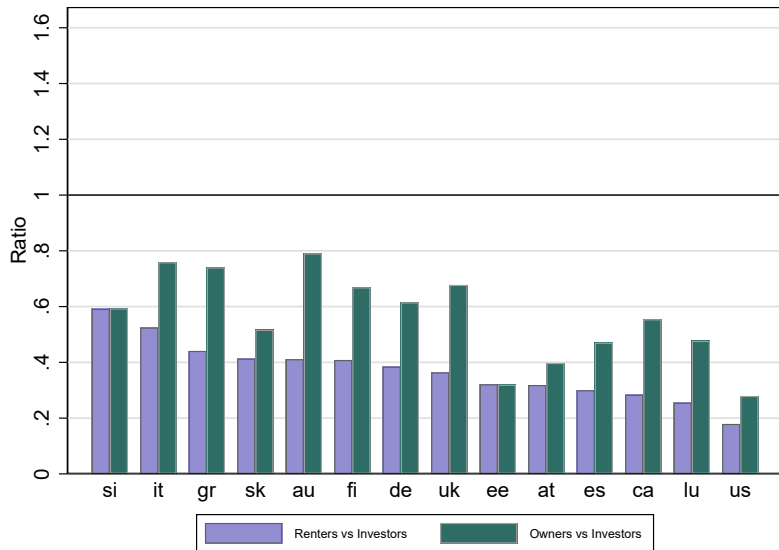
Housing Class Inequalities across Countries I



Housing Class Inequalities across Countries II



Housing Class Inequalities across Countries III



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- ▶ Rising income and wealth concentration – 'keep up with the Muellers' (Frank, 2013; Dwyer, 2009), 'expenditure cascades' (Frank et al., 2014), 'positional arms races' (Frank, 2005), 'McMansionalization'

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- ▶ Housing (size) is a key positional good, reflecting status!

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 - ▶ Residual Quantile Regression with FE

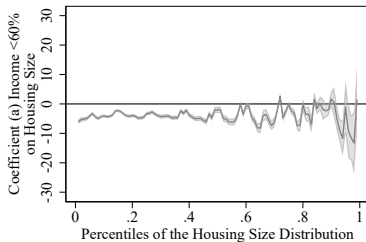
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 - ▶ Regular Fixed Effects

Empirical Approach

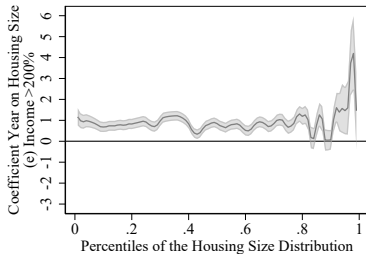
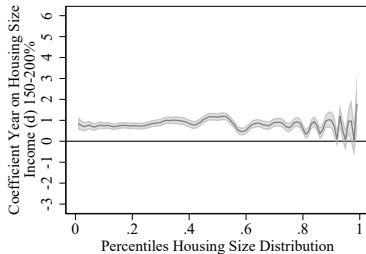
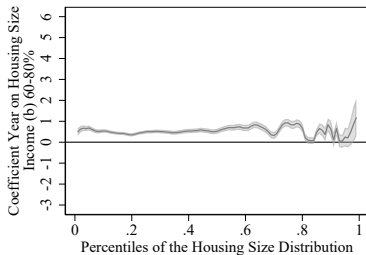
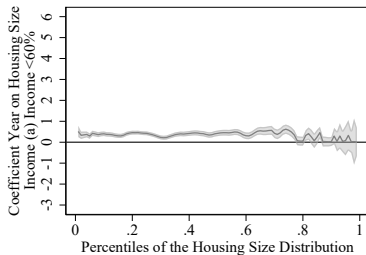
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 - ▶ Regular Fixed Effects
- ▶ McMansionization, Keeping Up, or Pulling Away?

Housing Size Development



Reference category is (c) income 80-150%

Housing Size Increase



Housing Status Competition?

Einkommen	Gemeindegrößen				
	Total	<5.000	5-50.000	50-100.000	>100.000
<60	-0.003	-0.104	-0.073	-0.171	-0.072
60-80	<i>0.033</i>	-0.005	0.153	-0.148	-0.133
80-120	0.096	0.024	0.130	-0.014	0.041
120-200	0.142	0.078	0.238	0.191	0.147
>200	0.175	0.369	0.146	0.402	0.298
Total	0.092	0.048	0.145	0.031	0.022

fett $p < 0.001$

fett&kursiv $p < 0.01$ *kursiv* $p < 0.1$

Conclusion

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- ▶ Bringing in class and status in enables a *relational* perspective on housing inequalities and makes us sensitive for the context in which individuals operate
- ▶ Investing in housing as the economically *reasonable* (not necessarily rational) reaction to rising economic inequalities

Frame Title

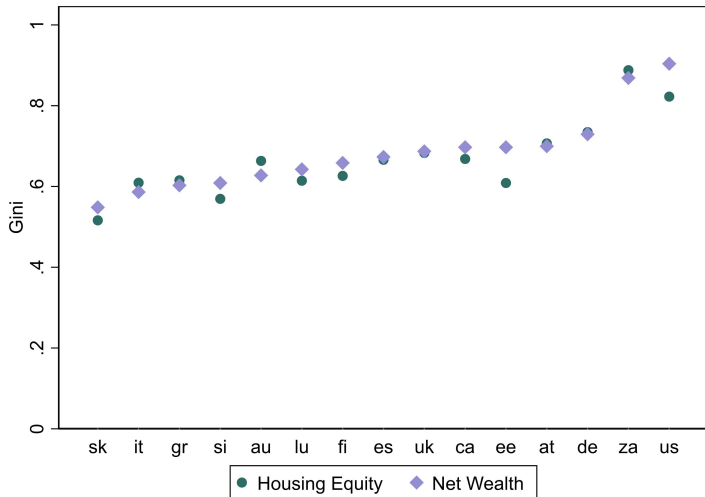
THANK YOU.

Appendix

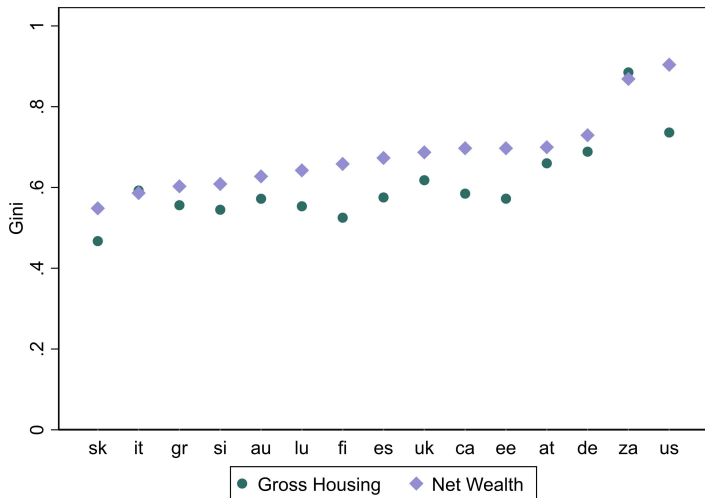
Hypotheses

- ▶ McMansionization hypothesis : housing sizes increased equally across income groups over time
- ▶ 'Keeping up' hypothesis : housing sizes increased more in the middle of the distribution than at the top
- ▶ Pulling away hypothesis : housing sizes increased more at the top of the income distribution

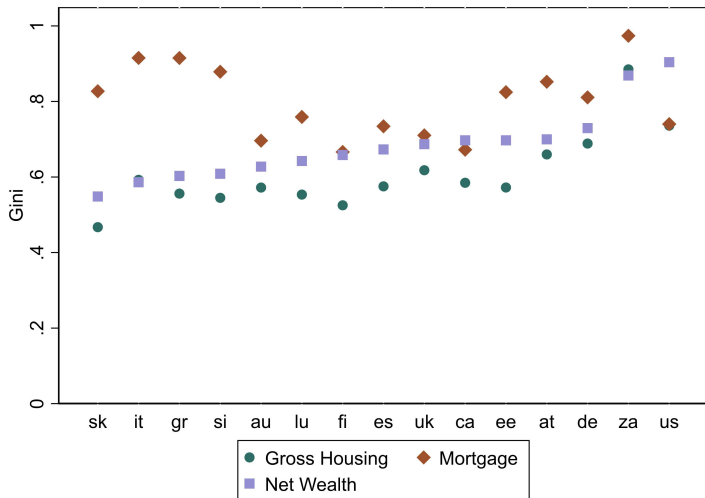
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